

# atd2020 LEARNING NEVER PEAKS INTERNATIONAL CONFERENCE & EXPO

## PRESS

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More than 50 reporters representing U.S. and international trade and business publications will be invited to attend and cover the ATD 2020 International Conference & Exposition.

Exhibitors' press kits will be available for all attending press in a special EXPO section of the Press Room. It is recommended that you provide 20 to 25 press kits at a time (remember to place your booth number on the kits). Bring your kits to the Press Room (Room 610/612) any time after 8 a.m. on Sunday, May 17.

Remember to keep several extra press kits in your booth so that a reporter who may have overlooked your press kit in the Press Room can obtain the information immediately. Also, please check your stock in the Press Room periodically and refill as necessary.

Only valid media will have access to ATD 2020 Press Room materials.

The public press list for ATD 2020 will be available **late April 2020**. If you would like to receive this list and subsequent updates, please email [press@td.org](mailto:press@td.org).

Please contact ATD's Public Relations department at 703.683.8192 or [press@td.org](mailto:press@td.org) for more information.