



LEARNING NEVER PEAKS

REGISTER BY APRIL 3 AND SAVE UP TO \$550!

#ATD2020 | [TD.ORG/2020ATD](https://td.org/2020atd)

atd2020
INTERNATIONAL CONFERENCE & EXPO

Knowledge. Insights. Guidance. Strategies. Solutions.

Experience it all at ATD 2020.

Why Attend ATD 2020?

Business moves like lightning. You'll learn from the game-changers in the industry so you can supercharge your knowledge, capabilities, and results.

- » Experience a vast variety of professional development opportunities. No matter where you are in your career, you'll learn something new, relevant, and practical.
- » Get hands-on training from world-renowned experts in the field.
- » Network with professionals from the biggest companies in the world, including Amazon, AmerisourceBergen, Apple, AT&T, Exxon Mobil, McKesson, Walmart, UnitedHealth Group, and many more.
- » Talk to authors of the bestselling talent development books at the ATD Store.
- » Explore cutting-edge software and tech products from rising and established companies at the EXPO.

12,000+ Attendees	400+ Exhibitors	
		15 Learning Tracks
	400+ Speakers	300+ Sessions
3 Must-See Keynote Speakers		1 Game-Changing Conference

Keynote Speakers

These influential game-changers are ready to share insights you won't hear anywhere else.



Sir Richard Branson

Founder of Virgin Group, one of the world's most recognized and respected brands.



Indra Nooyi

Former chairman and CEO of PepsiCo, Nooyi was the chief architect of "Performance With Purpose."



Ben Nemtin

#1 *New York Times* bestselling author and co-founder of The Buried Life movement, Nemtin's work inspires audiences with stories of hope, selflessness, and radical possibilities.

Learning Tracks

Career Development • Evaluating Impact • Global Perspectives • Instructional Design • Leadership Development • Learning Sciences
• Learning Technologies • Management • Managing the Learning Function • Sales Enablement • Talent Strategy and Management •
Training Delivery and Facilitation • Government • Healthcare • Higher Education

Most Represented Industries



Healthcare



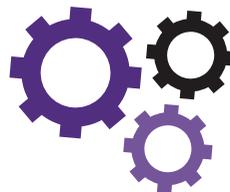
Technology



Finance



Management Consulting



Manufacturing



Public Administration/
Government



Higher Education



2,000+

Attendees From Outside
the United States

80

Countries
Represented

70+

International
Delegations

Say "Hi" to the Mile-High City

Join us in Denver!

Welcome to Denver, Colorado, an outdoor city filled with urban adventure. With 300 days of sunshine, a walkable downtown, diverse neighborhoods, a thriving arts and culture scene, chef-driven dining, and a stunning Rocky Mountain landscape, Denver offers affordable exploration of the world's most spectacular playground.



Get a Jumpstart With a Preconference Learning Program

Make the most of your learning opportunity by registering for a preconference course or workshop. ATD's highly rated programs provide you the opportunity to upskill in important areas of talent development.

Choose from:

Education programs are two-, three-, four-, and five-day courses that run May 12-16 and provide you with the latest instructional strategies that promote application and organizational impact.

Certification preparation courses are intensive prep experiences designed to help you take some of the guesswork out of preparing for the Associate Professional in Talent Development (APTD) and Certified Professional in Talent Development (CPTD), (formerly the Certified Professional in Learning and Performance (CPLP)).

Workshops are one-day deep dives on trending topics in talent development that provide a unique opportunity to learn. You'll walk away with an actionable framework to implement immediately.

Develop your career by building your expertise. Register for these valued programs but hurry because space is limited.

Visit td.org/atd2020preconference.

Registration and Rates*

Register at [TD.ORG/2020ATD](https://td.org/2020ATD)

All prices are per person.

Individual Flying solo? You'll have plenty of opportunities to meet new people.	Individual + Membership Experience ATD 2020 and become an ATD member to receive year-long benefits.	Teams and International Delegations Divide and conquer! Bring your team of five or more.
ATD Members: \$1,695 Nonmembers: \$1,945	Starting at \$1,954	ATD Members: \$1,325 Nonmembers: \$1,625
<ul style="list-style-type: none"> » 400+ speakers » 300+ sessions » 3 keynote sessions » 400+ exhibits » 3 lunches » Recorded sessions » Unlimited networking 	Everything included with individual registration plus year long access to: <ul style="list-style-type: none"> » <i>State of the Industry</i> report » <i>TD</i> magazine » E-books » <i>TD at Work</i> » Webcasts » Exclusive videos » Case studies » Exclusive discounts » BONUS: free research report on change enablement 	Everything included with individual registration plus access to the conference team meeting room with beverages and snacks. Limited private meeting rooms are available for teams of 25 or more. Register early to snag one. <ul style="list-style-type: none"> » To register a team, complete the form at td.org/atd20-teams. » To register an ATD chapter team, visit td.org/atd20-chapters. » To register an international delegation, contact atdglobal@td.org.
<p>Add-Ons for an All-Inclusive Experience</p> <p>Preconference learning programs start at \$595. (Check the previous page to see why you should do this!)</p> <p>Networking Night: \$75 per person</p>		

*Reflects advanced rates that end on April 3, 2020. Regular rate is \$1,875 for members and \$2,200 for nonmembers.



**Association for
Talent Development**

1640 King Street
Alexandria, VA 22314

p: 1.800.628.2783 or 1.703.683.8100

f: 1.703.683.1523 td.org

atd2020 LEARNING
NEVER
PEAKS

INTERNATIONAL CONFERENCE & EXPO

MAY 17-20 | DENVER

**See you at ATD 2020, the world's largest
talent development conference!**