Please check with your fellow board members to see if everyone is receiving the Leader Connection Newsletter (LCN). If a chapter leader is not receiving this newsletter, please contact your chapter relations manager (CRM).

**Action Items**

- Submit the Chapter Affiliation Requirements (CARE) survey for your chapter by **January 17** for a chance to win a complimentary 2020 ATD Chapter Leaders Conference (ALC) registration.

- Share what your chapter did to recognize the value of employee learning at td.org/ELWForm by **January 24**.

- Complete CARE for your chapter by the final submission deadline, **January 31**.

- Register for the Chapter Leader Orientation and Onboarding webcast being held on **February 4 at 1 p.m. ET**.

**Spotlight**

**Chapter Affiliation Requirements (CARE) Updates**

**CARE Survey Deadline:** The CARE survey submission deadline is **January 31, 2020**. Chapters that submit their survey by the early deadline of **January 17, 2020**, will be entered into a raffle for a chance to win a complimentary 2020 ALC registration.

**Unique CARE Survey Link:** Chapter contacts who do not have their unique CARE survey link should contact their chapter relations manager (CRM). Additionally, chapters that are considering answering “false” to any question in section two of the survey are encouraged to reach out to their CRM or National Advisors for Chapters (NAC) for assistance.
**Looking for Last Year’s CARE Submission?** Contact your CRM. Last year’s CARE submission can serve as a helpful guide as your chapter prepares this year’s submission.

**Complete Your CARE Submission With Ease: Leverage New Resources!** Looking for additional resources to support your efforts to complete your chapter’s 2019 CARE submission? The NAC Resource Review and Development Team has produced several new templates such as:

- annual report
- balance sheet
- budget
- income statement
- operating plan

The CARE planning tool has also been refreshed to include additional strategies for success. Find these resources and more at td.org/CARE.

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**Chapter Essentials**

**2020 Key Dates**
The 2020 key dates calendar is updated and posted on the Chapter Leader Community (CLC) homepage at td.org/CLC. This is a great planning tool, so be sure to note deadlines and important events.

**Chapter Leader Orientation and Onboarding Webcast**
Join members of the NAC on **February 4 at 1 p.m. ET** to learn what every chapter leader needs to know to get started. An overview of specific chapter leader resources and tools is included along with Chapter Leader Community (CLC) shortcuts. **Register today.**

**Important Update Impacting .Org Domain Names**
The Public Interest Registry (PIR), which maintains the .org top-level domain, announced that it will be acquired by Ethos Capital, a private equity firm. This move will make PIR, previously a non-profit domain registry, officially part of a for-profit company. While no formal announcement has yet been made regarding how this acquisition will affect rates, chapters are encouraged to review and renew their website domain names to lock in current rates.
Wild Apricot Update Regarding Payment Processor Fee

Wild Apricot is now applying a 20 percent payment processing fee to ATD chapter subscriptions at the time of renewal if your chapter has not moved to Wild Apricot’s payment processor. Please contact your CRM if you have any questions.

Important Dates

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<thead>
<tr>
<th>CARE Early Submission Deadline</th>
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<th>Chapter Leader Onboarding Webcast</th>
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<tbody>
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<td>Submit by January 17 to be entered into a drawing for a free ALC registration.</td>
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Review

Congratulations to Greater Cincinnati, January’s Chapter of the Month

The chapter developed a consistent meeting format that took a hands-on approach to learning. During its three annual meetings, the chapter’s Dayton Geographic Interest Group (GIG) will invite a subject matter expert (SME) to share information about how they implemented a learning solution within their organization. The SME guides groups of participants through a structured activity where they are asked to develop a solution to a problem. The Sharing Our Success (SOS) program helps chapters improve through sharing and finding easy-to-use ideas, resources, and practices.

Congratulations to Central Ohio (Emerging Professionals Showcase and Look and Learn), Metro DC (Mentoring Program), and Southeastern Wisconsin (Partnering With Organizational Members for Certification Revenue Sharing).
workshops enable participants to focus on building tools and plans that are readily applicable to their organizations, and, as a result, event attendance has continued to increase.

CARE 2020 Announced

At ALC 2019, Chris Coladonato, CPLP, NAC chair, and ATD board member, and Stephanie Hubka, CPLP, discussed updates to 2020 CARE. Chapters are encouraged to visit the CARE 2020 webpage to learn more about how to plan for your chapter’s continued success. Although CARE will look different next year, your chapter should continue to refer to the existing CARE framework and resources available at td.org/CARE to prepare for the submission based on the 2019 year, which is due January 31, 2020.

Add your chapter’s membership to the ATD Store! Contact Erin Murphy to learn more.

Currently, 64 chapters are participating in the program. Congrats to Pikes Peak, the newest chapter added to the ATD Store. Thirteen chapters are participating in phase two of the program.

New ATD Capability Model

2019 State of the Industry Report
ATD has launched its Talent Development Capability Model, a framework to guide the talent development profession in what practitioners need to know and do to develop themselves, others, and their organizations. View the recording of the webcast that explains the model via ATD’s archived webcasts and find more information at td.org/capability-model. Questions? Contact certification@td.org.

The 2019 State of the Industry report is ATD’s annual review of talent development trends, spending, and activities. The full report is available at td.org/SOIR2019. Join the 2019 State of the Industry webcast, facilitated by Associate Director Maria Ho, on January 29 at 2 p.m. ET.

TechKnowledge 2020

Time is running out to register! ATD TechKnowledge, February 5–7, in San Jose, California, will equip you with the intelligence to drive personal and business performance.

Discounted Rates for Chapter Members: If at least five members of your chapter will be attending the conference, the chapter qualifies for a special team rate. Email chapterteams@td.org to learn more.

Earn Revenue: For each registration received with your chapter’s Chapter Incentive Program (ChIP) code, your chapter receives up to $80. Encourage chapter members to use your ChIP code at checkout.

The ATD 2020 International Conference & EXPO

Mark your calendars! This year’s ATD International Conference & EXPO will be held May 17-20, 2020, in Denver, Colorado.

Plan your travel to attend Chapter Leader Day on Sunday, May 17. Chapter Leader Day is an opportunity for chapter leaders from across the country to network, share ideas, and learn about ATD resources. Register for Chapter Leader Day today!
TechKnowledge
San Jose, California
February 5–7

Chapter Leader Day (CLD)
Denver, Colorado
May 17

ATD 2020 International Conference & EXPO
Denver, Colorado
May 17–20

ATD-Yale Management Excellence Certificate
New Haven, Connecticut
June 23–26

Core 4 Conference
Chicago, Illinois
July 14–15

2020 ATD Chapter Leaders Conference (ALC)
Arlington, Virginia
October 8–10

Sales Enablement Learning and Leadership Conference
Las Vegas, Nevada
October 13–14

OrgDev
Austin, Texas
November 11–12

Core 4 Conference
Nashville, Tennessee
November 5–6

Looking for Assistance?

Chapter Leader Community
Chapter Services
National Advisors for Chapters

Association for Talent Development
1640 King Street, Alexandria, VA, 22314, USA
800.628.2783