



Learning Activity 11–5: Motivating Employees

OBJECTIVE

The objective of this learning activity is to

- ♦ rank the motivators for employees and create ideas that incorporate these motivators.



DOWNLOADS



MATERIALS

For this activity, you will need

- ♦ Training Instrument 12–4: Motivating Employees, one copy for each learner
- ♦ flipchart pages and markers
- ♦ masking tape for each group to post pages.



TIME

- ♦ 20 minutes

INSTRUCTIONS

1. Divide participants into three groups.
2. Distribute copies of Training Instrument 12–4: Motivating Employees.
3. Assign each group one of the top motivators. The groups have 10 minutes to brainstorm ways to use this motivator in the workplace and list their ideas on a flipchart page to present to the class. For example, if their motivator is praise, perhaps the group would recommend an employee-of-the-month program, employee certificates, a bulletin board for customer compliments, and other recognition ideas.
4. Each group will present its idea lists. Instruct others to list the ideas on their training instruments, so they will have ideas to build on when they get back into their departments.

5. After each presentation, conduct a debriefing discussion, using these questions.

DISCUSSION QUESTIONS FOR DEBRIEFING

- ♦ Did you hear some ideas that will work in your situation?
- ♦ Did any of these spark other ideas you could use?
- ♦ Which of these ideas would motivate you?