



## Request for Proposal

The **Mid-Atlantic Regional Talent Development Practitioners Conference (TDPC)** is the first annual premiere one-day conference for talent development professionals in the Mid-Atlantic region. We recognize that speakers are a vital part of the TDPC we respectfully invite your proposal to deliver an educational presentation or facilitated session.

### Quick Notes:

- To respond to this RFP, fill out the [Mid-Atlantic 2018 TDPC Proposal](#) by **September 7<sup>th</sup> 2018**
- The selection process begins **upon receipt of the initial proposals** ending **September 14, 2018**
- Proposal submitters will be contacted with a decision by **September 21, 2018**
- If accepted, you will complete the [2018 TDPC Facilitator Kit](#)
- For those selected to submit, your final presentation and participant materials will be expected by **November 16, 2018** for review by the committee

### Speaker Benefits (if selected):

- Receive complimentary event registration
- Gain visibility with industry professionals, including a link back to your website in the sponsor section of our website
- Share your knowledge with participants who enjoy learning
- Further your professional development
- Practice your speaking skills
- Network with peers
- Have a GREAT TIME!

### Recommendations:

Session proposals have the greatest chance of being selected if the session:

- Content is around 60 minutes in length (including Q&A)
- Subject matter involves professional growth with relevance to industry professionals
- Presentation engages the audience through interaction, case studies, or hands-on activities.
- Presents “best practice” concepts that participants can adapt to their business needs.

**Tracks:**

Will be developed based upon proposals received. Some potential tracks may include, but not be limited to:

- Coaching
- eLearning
- Leadership
- Recruiting
- Career Development and
- Brain Science

Proposals are due no later than **Friday, September 7, 2018**. To submit an RFP, please fill out the [Mid-Atlantic 2018 TDPC Proposal](#).

If you are interested in offering a group panel discussion, email our Speaker Chair David Younce at [David.Younce@RichmondATD.org](mailto:David.Younce@RichmondATD.org) and provide the following:

- Names of panel speakers
- Contact Information
- Area of Expertise / Potential track topic
- Years of TD Experience

If you have questions about this Request for Proposals or about the Mid-Atlantic TDPC please contact our Speaker Chair, David Younce [David.Younce@RichmondATD.org](mailto:David.Younce@RichmondATD.org)