



## Leader Connection Newsletter

| Supporting Chapter Success

Please check with your fellow board members to ensure everyone is receiving the **Leader Connection Newsletter** (LCN). If a chapter leader is not receiving this newsletter, contact your **chapter relations manager** (CRM).

---

### Action Items

---

- Please complete this [quick survey](#) to help ATD determine the best support of chapters and their leaders.
- [Register](#) to attend the remaining sessions of the Chapter Success Series on June 17, 25, and 26 at 2 p.m. ET.
- Submit your chapter's [2019 990/990-N filing](#) to the IRS by July 15. Once filed, [share a copy of your filing and confirmation of acceptance with chapter services](#).
- Mark your calendar for the first virtual [ATD Chapter Leaders Conference \(ALC\)](#), October 8–9.
- Start preparing your [Chapter Excellence Awards](#) application. The deadline to apply is December 31.

---

### Spotlight

---



#### **Join Us Virtually, October 8–9, for the 2020 ATD Chapter Leaders Conference!**

We are excited to announce that the 50th anniversary of ALC will be celebrated with a two-day virtual conference. This shift will allow chapter leaders to participate in the learning and celebration with fewer costs and without potential concerns associated with travel. The conference will continue

to provide you with essential knowledge that will support you on your chapter leader journey and help foster relationships between chapter leaders across the country. Registration will open in the next few weeks. **Save the date and join us!**

---

## Chapter Recognition

---



### Congratulations to the 2020 Chapter Excellence Awards (CEA) Winners

The **Chapter Excellence Awards** (CEA) recognizes chapters that achieved excellence in three key areas of chapter development: strategic partnership, advancement of the profession through ATD certification, and net joint membership growth. Five chapters are recognized for achieving excellence during the 2019 calendar year. ATD awards a \$1,000 cash prize to winning chapters.

#### **Excellence in Joint Membership Growth:**    **Excellence in Strategic Partnership:**

*Small:* Cuyahoga Valley

*Medium:* Greater Twin Cities

*Large:* Greater Atlanta

*Small:* Central New York

*Medium:* Hawaii

### 2020 Power Membership Award (PMA) Winners

Congratulations to the following CARE-achieved chapters that have reached the **highest levels of joint membership** in their size categories for the 2019 year. Each chapter received a cash prize and a complimentary conference or program registration.

#### **Small-Sized Chapters (100 or Fewer Members):**

Brazos Valley (83%)

Heart of Central Illinois (79%)

Central Massachusetts (75%)

#### **Medium-Sized Chapters (101–299 Members):**

St. Louis (62%)

San Antonio (62%)

Madison Area (55%)

#### **Large-Sized Chapters (300 Members or More)**

Metro DC (66%)

Houston (61%)

Chicagoland (54%)

The **Chapter Excellence Awards** (CEAs) application for the 2020 calendar year is now

open. Visit [td.org/cea](https://td.org/cea) to learn more and start preparing your application. The deadline to apply is December 31, 2020. [Apply Here](#)

---

## Chapter Essentials

---



### Your Feedback Requested

Help ATD determine the best support of chapters and their leaders during this time by filling out a [quick survey](#).



### Chapter Success Series

There is still time to attend the remaining virtual **Chapter Success Series** webcasts. Join your fellow chapter leaders to further understand the operational areas of communication, finance, board of directors and membership. To end the series, join the virtual

networking power hour to learn and share best practices with fellow chapter leaders in similar roles.

**June 17 at 2 p.m. ET:** Communications and Finance Resources to Boost Chapter Knowledge

**June 25 at 2 p.m. ET:** Board of Directors and Membership Resources to Enhance Your Chapter Leadership

**June 26 at 2 p.m. ET:** Networking Power Hour to Connect With Fellow Chapter Leaders



### Mandatory IRS Filing Deadline Extended to July 15

The IRS has extended the deadline to submit [990/990-N](#) filings for the 2019 tax year to July 15. To assist chapters with their financial health and meeting CARE financial requirements, chapter services requests that each chapter [share a copy of its most recently filed 990 and/or confirmation of acceptance](#) by July 31 following its filing with the IRS.

---

## ATD Updates

---



Curated Resources for Diversity and Inclusion Read ATD President and Chief Executive Officer Tony Bingham's June 2 statement. Diversity and inclusion has always been an important topic and is one of the 23 capabilities in the [Talent Development Capability Model](#). ATD has pulled together some of

our best D&I content to help you create a world that works better. Explore these blog posts, articles, webcasts, and more to help you create a diverse workplace culture that welcomes the differences of all people, and creates an environment of learning and encourages sensitivity. [ATD Diversity and Inclusion Resources](#)



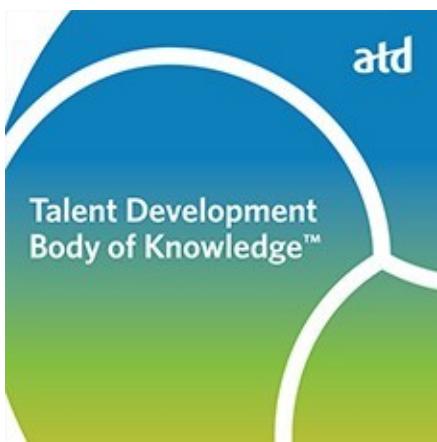
### A Message From Tony Bingham

ATD President and Chief Executive Officer Tony Bingham [shares a message](#) with the global talent development community. The role of talent development is critical for organizations to emerge from the COVID-19 crisis. ATD is committed to

providing relevant resources and support to help you during this challenging time.



one free retest (if necessary) for the November–December 2020 window. Pilot participants will receive a comprehensive bundle of resources to help them assess and fill any knowledge gaps. This opportunity is limited. [Reserve your spot today](#).



### Talent Development Body of Knowledge (TDBoK)

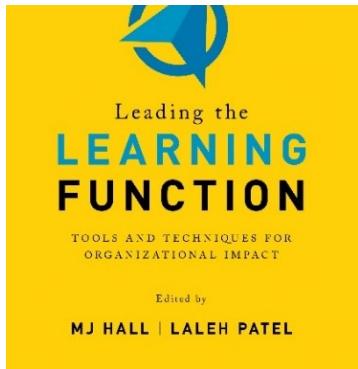
The [TDBoK](#) is the first comprehensive collection of concepts, definitions, methodologies, and examples covering the 23 capability areas identified in the Talent Development Capability Model. The TDBoK can serve as an important resource for the Associate Professional in Talent Development (APTD) and the Certified Professional in Talent Development (CPTD) exam preparation. Chapters hosting APTD or CPTD study groups can [request a complimentary one-year subscription to the TDBoK](#) to support the facilitation

of the groups. To get started, [review the FAQs](#).



### Preorder ATD Press's Newest Release!

Secure your copy of [Leading the Learning Function](#):



### Tools and Techniques for Organizational Impact

before it's available on June 16. Drawing upon the firsthand experiences of more than 30 authors and 50 contributors across the country, the publication offers best practices, tools, techniques, and processes that successful business leaders use to develop, build, and implement their personal leadership skill sets.

### Be Recognized as a 2020 Champion of Learning

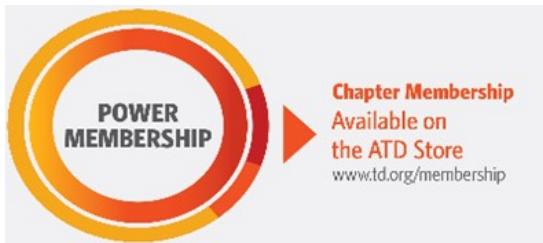
Employee Learning Week (ELW), December 7–11, is an opportunity for chapters to demonstrate their commitment to talent development. Visit [td.org/elw](https://td.org/elw) for more information, marketing materials, and resources to support your promotion of ELW locally. Share what your chapter is doing for ELW by completing the form

on the [ELW homepage](#), and ATD will recognize your chapter as a 2020 Champion of Learning.

---

### Review

---



#### Add Your Chapter's Membership to the ATD Store

Currently, 67 chapters are participating in the program. Congrats to [Northeast Wisconsin](#) and [West Virginia](#), the newest chapters added to the Store. Eighteen chapters are participating in [Phase II](#) of the program, which allows ATD's system to automatically import new and renewing membership information directly to the chapter's Wild Apricot database. To join the program or move into Phase II, contact Erin Murphy.



#### Updated Chapter Affiliation Requirements (CARE) Resources Available Now

The [CARE Workbook](#) is now available online and can be downloaded so you can start planning your chapter's submission.

Additional resources are available at [td.org/CARE](https://td.org/CARE) to support your chapter's completion of this year's survey. Resources include templates, planning tools, and best practices in addition to the [recording of the March CARE webcast](#).



## chapter of the month

june 2020

**Congratulations to the June Chapter  
of the Month:  
Southeastern Wisconsin**

In an effort to help shape talent development efforts regionally, the chapter proactively pursued a relationship with the **Metropolitan Milwaukee Association of Commerce** (MMAC), a key private-sector partner for economic development with 1,800 member businesses with more than 300,000 employees. The chapter worked with the MMAC to co-promote the chapter's event, Leaders of Learning Forum: Digital Disruption and How It Impacts Workforce Development. The publicity of the event garnered 16 nonmember attendees and two new members. In addition, the chapter's members are eligible to participate in all MMAC member benefits. In 2020, the partnership will continue with the chapter participating in the MMAC-hosted Talent Matters series.



## sharing our success

The Sharing Our Success (SOS) program helps chapters improve through sharing and finding easy-to-use ideas, resources, and practices.

### St. Louis Chapter

Free Virtual Programming During COVID-19

**Submit an SOS today!**

---

## Important Dates

---

**Chapter Success Series Webcast**  
June 17, 2 p.m. ET: Communications and Finance  
June 25, 2 p.m. ET: Board of Directors and Membership

**Core 4 Conference**  
Nashville, Tennessee  
November 5–6

**OrgDev**

June 26, 2 p.m. ET: Networking Power Hour	Austin, Texas November 11–12
<b>IRS Filing Deadline</b> July 15	<b>Employee Learning Week</b> December 7–11
<b>Submit 990/990-N Filings to Chapter Services</b> July 31	<b>ATD TechKnowledge 2021 Conference</b> San Antonio, Texas January 27–29
<b>2020 ATD Chapter Leaders Conference (ALC)</b> October 8–9	<b>CARE Early Submission Deadline</b> January 15, 2021
<b>Sales Enablement Learning and Leadership Conference</b> Las Vegas, Nevada October 13–14	<b>CARE Submission Deadline</b> January 31, 2021

---

## Looking for Assistance?

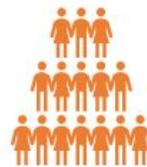
---



Chapter Leader Community



Chapter Services



National Advisors for Chapters

Association for Talent Development  
1640 King Street, Alexandria, VA, 22314, USA  
800.628.2783