

Concept Posters

Component Check	Yes	No	Comments
Title			
Tagline			
Audience			
Features			
Benefits			
Graphic depiction			
Proposed time line			
Other			

Rating	1	2	3	Comments
Quality of content				
Tells the story of the topic				
Creativity of the design				
Total Score				

Feedback that is helpful to the concept poster owner in terms of fulfilling the intent of the poster. Think in terms of what worked and what improvements could make it tell the story better.

1

2