

Sharing Our Success (SOS) Submission Form

Chapter Name: Central Massachusetts

Chapter Membership Size: Small (Less than 100)

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Chapter Board Position: VP of Volunteers, Study Group Leader

Chapter Website URL: <https://www.tdcentralmass.org/page-1860661>

Submission Title: CPTD Study Group Model

What did you do? (a 2-3 sentence summary of your effort): We created a rotating study group schedule. This means that people can join the group whenever they would like, and also get as much support as they want.

Who benefitted from this effort (Target Audience) Check all that apply: Chapter Members
Potential Chapter Members
Non-Chapter Members
Other: Anyone interested in taking the CPTD exam

Why did you do it? What chapter needs were addressed? I wanted to create a CPTD study group that was more learner centric, but could also promote the CPTD certification and assist our members in taking the exam. I created an ongoing class that continuously repeats. Every 13 weeks we start over again, but people can join at any time and over the next 13 weeks they will get the entire cycle no matter when they join. Once they join, they control when they decide to take the exam, which weeks they want to attend, and how many review cycles they want to go through. They pay once and can attend the group as long as they want.

This means that if someone joined today, they could start attending this week, and not have to wait 1-3 months for a new cycle. If they need a week off, that is no issue, and they can get that session again next time if they need it.

What were the measurable outcomes? (May include data regarding financial gains, membership increases, target audience satisfaction levels, publicity for the chapter or for the profession, etc.)	We currently have 10 study group members from all over the US. We meet weekly over Zoom, so you can live anywhere. We charge \$35 for chapter members and \$50 for non members. The group has also brought in 2 new chapter members. So far 2 members have taken the CPTD exam, and both have passed.
What steps did you take to implement this effort? (Remember that other chapter leaders will use this to replicate the effort. Be specific)	<p>I first suggested a CPTD study group at our Feb board meeting and added it to the March Chapter Newsletter.</p> <p>I used the ATD study group guidelines and resources and came up with a study plan. I thought about how to make it more learner centric, and developed this plan.</p> <p>I started informally meeting with a couple of people in March, and then had a free information session for anyone interested in learning more on March 27, 2023. They group officially began the following week.</p>
Is there anything you would do differently?	While I have had some wonderful support from group members, in the ideal world I would eventually like to add another 1-2 group leaders to be able to share the responsibility of leading the weekly group.
When did you start working on this effort?	Feb 01, 2023
When did this effort go live?	Mar 27, 2023
Approximately how many hours were spent working on this? Include an estimate of hours spent across all board members and volunteers.	4
What resources did you use? Check all that apply:	ATD Resources
Select the ATD resources you used. Select all that apply:	Other: CPTD Study Group Resources
How did you become familiar with the Sharing Our Success (SOS) program? Select all that apply:	Chapter Leader
Would you be willing to apply to present on this submission at the ATD Chapter Leaders Conference (ALC)? *Request for Proposals (RFPs) open in May of each year at td.org/alc. Selected session facilitators receive complimentary registration.	Yes