

SOS Submission Form

Chapter Name: ATD New York City, Eastern PA, Greater Philadelphia, Northern New Jersey, Mid New Jersey, and Long Island

Chapter Membership Size Medium (100-299)

Contact Person for This Submission: Greg Simpson

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Chapter Board Position: President

Chapter Website URL: <https://atdnyc.org/>

Submission Title: Partnering with Regional Sister Chapters to Expand Programming

Submission Description: Six regional chapters (Eastern PA, Greater Philadelphia, Northern New Jersey, Mid New Jersey, Long Island, and New York City) pooled their resources in order to expand the programming for their chapters, provide more varied programming, and provide presenters with a larger audience. Additional sister chapters joined over the course of the year:

- Buffalo-Niagara
- Southern Connecticut

We share our programming and provide all chapter members free or host chapter member pricing regardless of chapter.

Need(s) Addressed? Please be specific. -Expand the programming for their chapters
-Provide more varied programming, and provide presenters with a larger audience.

What is your chapter's mission? Our mission is to serve the business professionals of Greater New York City with cutting-edge human performance improvement programs, resources, and events so they can deliver strategic value to their stakeholders; to expand their network of professional relationships; and to enhance their career opportunities.

How does this effort align with your chapter's mission? (Please provide specific examples)

Smart leaders know that people are the key to driving an organization's competitive edge. People are the chief asset in a fast-paced world, where knowledge and service are the currency of success. The best strategic solution to meet these challenges is workplace learning, which unleashes talent and leads people to peak performance.

ATD's mission is to "empower professionals to develop talent in the workplace". How does this submission align with ATD's mission? Please provide specific examples.

Our chapter activities are aligned with the mission of ATD.

Target Audience: (Who will benefit/has benefited from this effort?)

Members of all participating chapters.

Costs/Resources Used: (Please include any details regarding use of resources including monetary, donations, contributions, volunteer hours, people resources, etc. and how you went about getting these resources)

No additional costs.

How did you implement: (please give a brief description)

NYC created a detailed action plan to share with their partner chapters. They worked with those chapters to implement the plan, and to collaborate on additional implementation guides and documentation along the way.

What were the outcomes: (Please include hard data regarding financial gains, membership increases, target audience satisfaction levels, publicity for the chapter or for the profession, etc.)

Participating chapters were happy with the outcomes.

Lessons Learned: (hints and tips for other chapters who may be considering a similar effort)

Make sure to keep lines of communication open with a collaborative mindset.

Please list the specific ATD chapter resources that helped guide you in the process of completing this best practice (e.g. people, documents, policies, by-laws, etc.):

None in particular.

Please attach any documents that help support this submission: (additional documents and documents over 2MB should be sent to sos@td.org)

<https://www.formstack.com/admin/download/file/9501914850>

additional supporting documents:

<https://www.formstack.com/admin/download/file/9501914851>

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<https://www.formstack.com/admin/download/file/9501914852>

How did you become familiar with the Sharing Our Success (SOS) program?

Other: Several sources.

Would you be willing to present on this submission at the ATD Chapter Leaders Conference (ALC)? *Request for Proposals (RFPs) open in May of each year at td.org/alc. Selected session facilitators receive complimentary registration.

Yes