

Chapter Name	Northwest Arkansas
Chapter Number (ex. CH0000)	CH9950
Chapter Location (City, State)	Rogers, AR
Chapter Membership Size	Small (Less than 100)
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Chapter Board Position:	Chapter President
Chapter Website URL:	http://www.nwa.astd.org/
Submission Title:	Virtual Roundtable

We hosted a free 'virtual roundtable' where members and guests had the opportunity to share a bit about themselves, projects they are working on, how they can help others and where they are looking for help. This was our first attempt at doing a virtual event and at doing a roundtable like this. We received positive interest and feedback! As a direct result, several members were able to connect offline to learn from other another. For example - two members connected on best practices to use Microsoft Teams, and another one is likely going to lead to a new upcoming event.

We were excited to try a virtual event and now we look forward to doing more in the future

Submission Description:

Event description -
This is a FREE, VIRTUAL, learning round table is all about YOU and what YOU are working on. One of the major benefits of being active in the local community is to share best practices and support one another. In this event, we will dive in to get to know more about one another and how we can support each other.

Come prepared with:

What you do

- > What project(s) you are working on
- > What you want to learn more about
- > What you can help others with

> This is open to ATD members and members in the community. If you are a gig worker, contractor or own your own business, this is a great time to meet our members and share what services you can offer!

<p>Need(s) Addressed? Please be specific.</p>	<p>We wanted to meet the need of fostering a sense of community among the local T&D professional community. This allowed us to get to know each other more intimately. It was also great to hear about different challenges and successes from companies of different sizes.</p>
<p>What is your chapter's mission?</p>	<p>The Northwest Arkansas ATD chapter is a community of professionals striving to inspire, equip, and expand our skills in talent development. Through relevant programs, activities and services, the chapter provides its members opportunities for professional and personal development.</p>
<p>How does this effort align with your chapter's mission (Please provide specific examples)?</p>	<p>We fostered a sense of community by connecting local T&D professionals and we leveraged technology to do the event remotely saving members the travel time.</p>
<p>National ATD's mission is to "empower professionals to develop talent in the workplace". How does this submission align with ATD's mission? Please provide specific examples.</p>	<p>This empowered professionals to develop not only talent in their workplace but themselves. We had participants from small companies and VERY large. We were able to learn a bit about how roles are defined within various organizations, how work is divided, what are the current focuses and challenges. By hosting this call, we gained new insight and visibility to trends within our local community. We also built new relationships with professionals in similar roles creating that sense of community with a similar focus.</p>
<p>Target Audience: (Who will benefit/has benefited from this effort?)</p>	<p>Chapter members + others in the community. Most attendees were chapter members, but we did have a few guests thanks to members spreading the word.</p>
<p>Costs/Resources Used: (include any details regarding use of resources including monetary, donations, contributions, volunteer hours, people resources, etc. and how you went about getting these resources)</p>	<p>Socialized the idea with chapter members. Schedule the meeting. Posted the meeting on our website. Promoted on social media. Used an existing virtual training room license to host the meeting.</p>
<p>How did you implement: (please give a brief description)</p>	<p>Socialized the idea with chapter members. Schedule the meeting. Posted the meeting on our website. Promoted on social media. Used an existing virtual training room license to host the meeting.</p>
<p>What were the Outcomes: (Please include hard data regarding financial gains, membership increases, target audience satisfaction levels, publicity for the chapter or for the profession, etc.)</p>	<p>New, deeper relationships between members. New opportunities to share best practices and lessons learned. Conversations led to insights on possible topics and speakers for 2020.</p>

Lessons Learned: (hints and tips for other chapters who may be considering a similar effort)

I sent out the meeting invite 24 hours in advance. I wish I would've sooner and then sent a 24 hour reminder.

Please list the specific ATD chapter resources that helped guide you in the process of completing this best practice (e.g. people, documents, policies, by-laws, etc.):

Took the general idea from an ATD YP (young professional) meeting I attended.

How did you become familiar with the Sharing Our Success (SOS) program?

Saw or heard of SOS from LinkedIn Chapter Leaders' Group

Would you be willing to present on this submission at the ATD Chapter Leaders Conference (ALC)? *Request for Proposals (RFPs) open in May of each year at td.org/alc. Selected session facilitators receive complimentary registration.

Yes