

An illustration for Employee Learning Week 2019. It features a stylized landscape with a blue sky, a yellow sun, and a lightbulb icon. In the foreground, there are several colorful blocks (yellow, purple, blue) and a large pencil. A person is sitting on top of the yellow block, another is standing next to the purple block, and a third is standing next to the pencil. A ladder is on the left, and a magnifying glass is in the center. The text 'EMPLOYEE LEARNING WEEK 2019' is at the top, followed by 'WORKFORCE DEVELOPMENT IS EVERYONE'S BUSINESS®' and 'DECEMBER 2-6'. The ATD logo is in the bottom right.

## EMPLOYEE LEARNING WEEK 2019 WORKFORCE DEVELOPMENT IS EVERYONE'S BUSINESS®

DECEMBER 2-6

atd

**ATD's Employee Learning Week (ELW)** is an opportunity for companies to demonstrate their commitment to talent development. During the week, remind employees about all of the learning and talent development opportunities they can access. For more information and links to ELW materials, visit [TD.org/elw](https://TD.org/elw).

### WHERE?

Employee Learning Week events can happen anywhere. Hold events in your office or plan a special off-site program.

### WHY?

Developing talent is more important now than ever before. The growing skills gap and increased need to compete in today's economy require organizations to develop knowledgeable and highly skilled talent.

### WHO?

All organizations are encouraged to recognize Employee Learning Week by rededicating themselves to developing their talent.

### HOW?

The possibilities are endless! You can showcase your organization's learning and talent development best practices. Find additional ideas by visiting [TD.org/elw](https://TD.org/elw).

### WHEN?

Plan special events or meetings or distribute communication during ELW, the first full week of December. Continue investing in employee learning throughout the year.

**Become a Champion of Learning! Share your plans for Employee Learning Week, and ATD will recognize your company or chapter.**

**Send your story to [elw@td.org](mailto:elw@td.org). #ATDEmployeeLearningWeek**

ATD (the Association for Talent Development) is the world's largest association dedicated to those who develop talent in organizations.

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