



CENTRAL IOWA CHAPTER
Association for
Talent Development

MAKE A DIFFERENCE:

Professional Development Day
Sponsorship Opportunities

Platinum Package

- Featured in Sponsor Section of Event App
- 2 Speaking Sessions (50 minutes each)
- 6 Complimentary Conference Registrations
- Additional Conference Registrations Available for Discounted Rate
- 5 Minutes to Address Large Group
- Acknowledgement on Screens throughout Conference
- Company Logo and Link on Event Page of ATD Website
- Electronic Conference Participant List
- Exhibitor Table



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MAKE A DIFFERENCE:

Professional Development Day
Sponsorship Opportunities

Gold Package

- Featured in Sponsor Section of Event App
- 1 Speaking Session (50 minutes)
- 4 Complimentary Conference Registrations
- Additional Conference Registrations Available for Discounted Rate
- 3 Minutes to Address Large Group
- Acknowledgement on Screens throughout Conference
- Company Logo and Link on Event Page of ATD Website
- Electronic Conference Participant List
- Exhibitor Table



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MAKE A DIFFERENCE:

Professional Development Day
Sponsorship Opportunities

Silver Package

- Featured in Sponsor Section of Event App
- 3 Complimentary Conference Registrations
- Additional Conference Registrations Available for Discounted Rate
- 3 Minutes to Address Large Group
- Acknowledgement on Screens throughout Conference
- Company Logo and Link on Event Page of ATD Website
- Exhibitor Table



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Sponsorship Opportunities

Bronze Package

- Featured in Sponsor Section of Event App
- 2 Complimentary Conference Registrations
- Additional Conference Registrations Available for Discounted Rate
- 3 Minutes to Address Large Group
- Acknowledgement on Screens throughout Conference
- Company Logo and Link on Event Page of ATD Website
- Exhibitor Table



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MAKE A DIFFERENCE:

Professional Development Day
Sponsorship Opportunities

Exhibitor Package

- Acknowledgement in Exhibitor Section of Event App
- 1 Complimentary Conference Registration
- Exhibitor Table