

## SOS Submission Form

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**Chapter Name:** ATD Kansas City Chapter

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**Chapter Membership Size** Medium (100-299)

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**Contact Person for This Submission:** Sally Koppy

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**Email Address:** skoppytd@gmail.com

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**Phone Number:** (816) 616-9433

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**Chapter Board Position:** VP of Finance

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**Chapter Website URL:** <https://tdkc.org>

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**Submission Title:** 2020 Scholarship Program

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**Submission Description:** A new scholarship program was approved during the 2020 Strategic Planning session (December of 2019). The following scholarships were available to our local chapter members:

1. Scholarships available and eligibility information are promoted here: <https://tdkc.org/ATDKC-2020-Scholarship-Opportunities>

Scholarships offered included:

- \* 5 Power Membership packages for Kansas City regular members (ATD membership and local chapter membership)
- \* 10 Student Power Membership packages for Kansas City student members (ATD membership and local chapter membership)
- \* 5 Kansas City Fall Conference registrations for Kansas City regular members
- \* 5 Kansas City Fall Conference registrations for Kansas City student members
- \* 1 CPTD or APTD package for a Kansas City member

Scholarship recipients:

- \* Recipients are found here: <https://tdkc.org/2020-Scholarship-Winners>
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**Need(s) Addressed? Please be specific.** According to the ATD Finance Toolkit, it is recommended that a chapter have 50% of their annual budget in reserves. ATD found itself with much more than that amount and wanted to give back to our members in 2020. This is one way the board members approved during the strategic planning session.

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**What is your chapter's mission?** To promote excellence in the field of learning and development.

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**How does this effort align with your chapter's mission? (Please provide specific examples)**

For those unable to financially participate, the scholarship program allowed them to grow in their knowledge of learning and development.

It also gave us an excellent opportunity to promote power membership and ATD certification at chapter meetings and through social media.

Chapter membership was promoted as part of the eligibility requirement for scholarship recipients.

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**ATD's mission is to "empower professionals to develop talent in the workplace". How does this submission align with ATD's mission? Please provide specific examples.**

These would be the same as aligning with the chapter's mission. We empowered local professionals to better develop talent through gifting scholarships to encourage their growth.

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**Target Audience: (Who will benefit/has benefited from this effort?)**

The local ATD Kansas City members, both regular and student, benefited from this effort.

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**Costs/Resources Used: (Please include any details regarding use of resources including monetary, donations, contributions, volunteer hours, people resources, etc. and how you went about getting these resources)**

The finances came from extra reserves in our budget. The scholarship committee, which included the VP of Finance, Director of Financial Records, and three members, volunteered for approximately 12 hours each or a total of 60 hours. Our Director of Volunteers reached out to the members regarding the need and we quickly had volunteers for this exciting committee.

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**How did you implement: (please give a brief description)**

Here's a timeline of our implementation:

1. The board members approved the scholarship program and finances during the strategic planning retreat.
2. The Director of Volunteers found three members willing to serve on the committee.
3. The committee met bi-weekly from 4/23/2020 to 6/25/2020 to develop the scholarship program, review submissions, and select recipients.

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**What were the outcomes: (Please include hard data regarding financial gains, membership increases, target audience satisfaction levels, publicity for the chapter or for the profession, etc.)**

Eight submissions were received. Three Power Memberships, three fall conference registrations, and one APTD package scholarships were awarded. One submission did not meet the eligibility requirements (they were not local chapter members.)

The program was promoted on the ATD Kansas City website, through social media, and at the ATD Kansas City Fall Conference. Promotions included sharing the value of Power Membership and certification.

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**Lessons Learned: (hints and tips for other chapters who may be considering a similar effort)**

For the initial year, we did not have as many submissions as scholarships we hoped to award. Hopefully, the experiences of this year's recipients will encourage more members to apply in 2021.

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**Please list the specific ATD chapter resources that helped guide you in the process of completing this best practice (e.g. people, documents, policies, by-laws, etc.):**

ATD Chicago Scholarship Program:  
<https://atdchi.org/ATDChi-CPTD-APTD-Scholarship-Application>  
ATD Atlanta Scholarship Program:  
<https://www.atdatlanta.org/Resources/Documents/ScholarshipProgram/Application.pdf>  
ATD Nebraska SOS: <https://www.td.org/chapters/clc/sos/scholarships>

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**How did you become familiar with the Sharing Our Success (SOS) program?**

Other: All of the above!

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**If you selected "other", please explain your response.**

Former NAC member

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**Would you be willing to present on this submission at the ATD Chapter Leaders Conference (ALC)? \*Request for Proposals (RFPs) open in May of each year at [td.org/alc](http://td.org/alc). Selected session facilitators receive complimentary registration.**

Yes

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