

ATD Research: Strategic Alignment

An ATD Research Presentation, June 2020

For more information about the report, visit td.org/research.

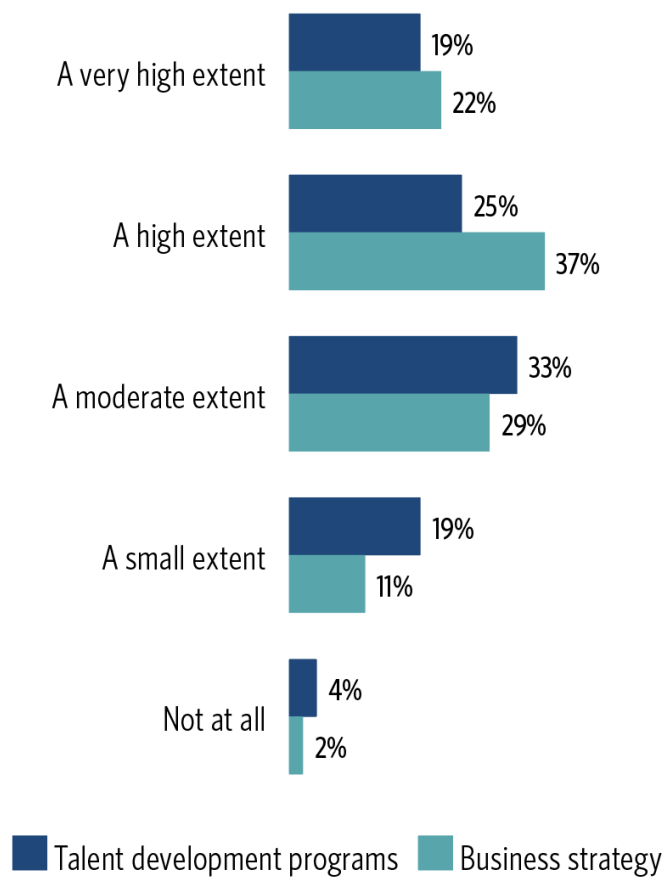
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About the Study

- November 2019 survey
 - 185 respondents
 - About nine in 10 were managers or above
- Interviews with subject matter experts conducted in early 2020

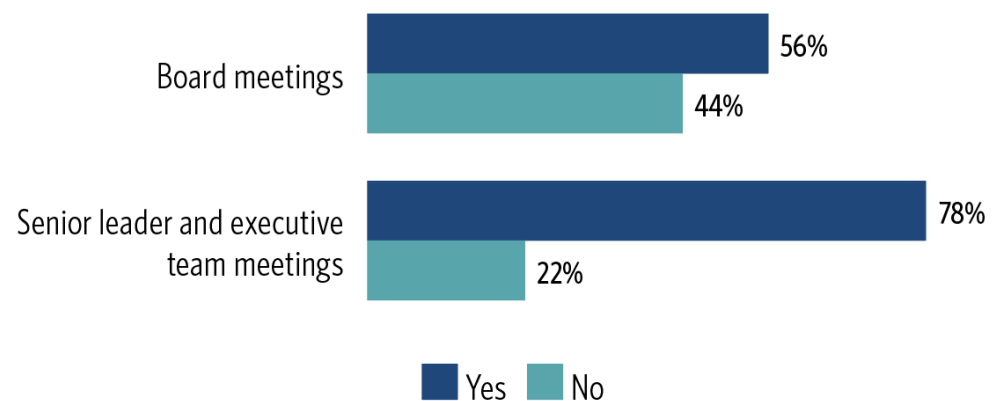
Aligning With Organizational Values

To what extent do you agree that your organization's talent development programs and business strategy reflect its values, pillars, or mission statement?



Reporting on Talent Development Performance

Is the performance of talent development discussed at your organization's board meetings or senior leader and executive team meetings?



Developing Talent Development Strategy

*Who is involved in developing the talent development strategy at your organization?
(Select all that apply.)*



Business Support for Talent Development

*How do business leaders at your organization show their support for talent development?
(Select all that apply.)*



Talent Development's Influence

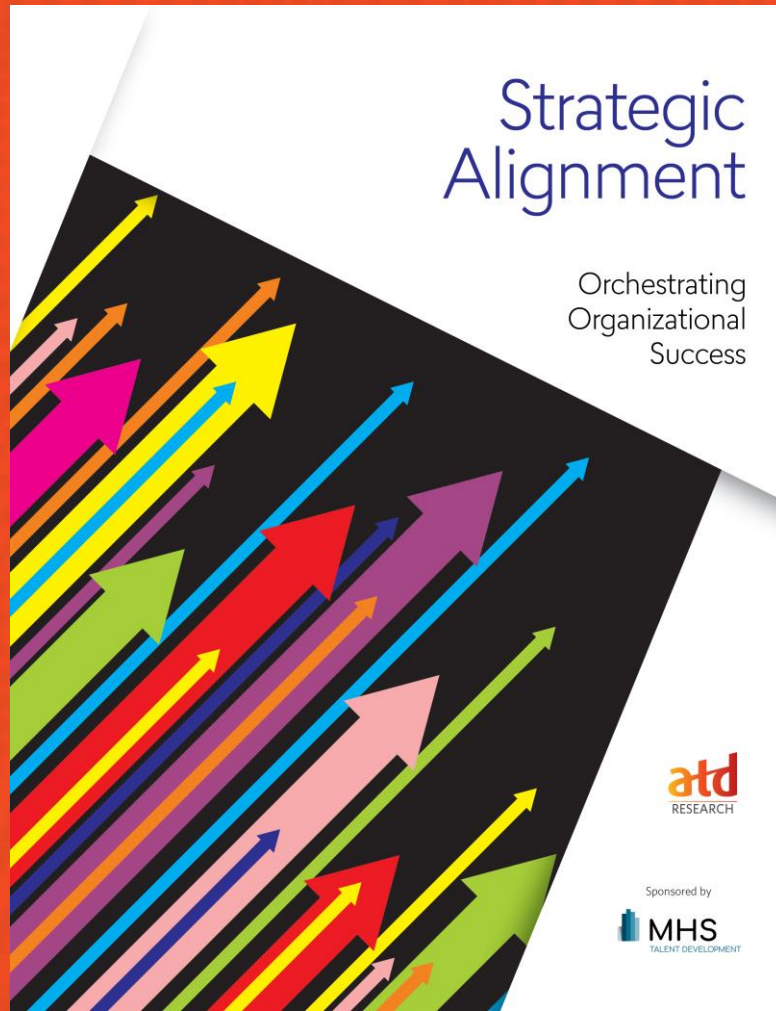
*How do talent development leaders or data influence your organization's business strategies?
(Select all that apply.)*



Using Measurement to Drive Alignment

How does your organization use talent development data and evaluation results to adjust its talent development strategy to ensure continued alignment?





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