

Sharing Our Success (SOS) Submission Form

Chapter Name: Greater Las Vegas

Chapter Membership Size: Small (Less than 100)

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Chapter Board Position: President

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Submission Title: Annual Unconference

What did you do? (a 2-3 sentence summary of your effort): For the past two years, we have hosted a participant-driven "unconference". This year, our unconference was hosted virtually using breakout sessions and the ATD Capability Model as our framework.

Who benefitted from this effort (Target Audience) Check all that apply: Chapter Members

Why did you do it? What chapter needs were addressed? Our Chapter Members have indicated a desire for best practice sharing and networking. The unconference is an excellent opportunity to give our chapter members a forum for sharing with each other. Since this is a participant-driven event, it is very popular with our members.

What were the measurable outcomes? (May include data regarding financial gains, membership increases, target audience satisfaction levels, publicity for the chapter or for the profession, etc.) Our attendees doubled from the first unconference in 2019 to this year's unconference. We also got a lot of great feedback from participants and several guests of the chapter joined (or renewed) immediately following the event.

What steps did you take to implement this effort? (Remember that other chapter leaders will use this to replicate the effort. Be specific)

1. We introduced the concept of an "unconference" - An unconference is an event where the agenda is set by those who attend.
2. We provided the "unrules" of an "unconference" - a) whoever shows up are the right people b) Whatever happens is fine c) Any format is acceptable - Q&A, Show & Tell, Debate, Presentation, Discussion, etc.
3. We introduced the three content break-out rooms (Organizational Impact, Personal Capability, Professional Capability)
4. We allowed participants to select the breakout room that they wanted to start in and encouraged them to move freely between the breakout rooms if they wanted
5. In each breakout room, we had some suggested questions to get the ball rolling. We had one board member who volunteered to stay in each room to ensure that there was someone available for guidance if needed and to take notes on some of the conversations that were taking place.

Is there anything you would do differently? The only thing we may have done differently is to do a better job of capturing all of the great insights that came out of each break-out room. The discussion was great and others could have benefited that didn't end up in a specific breakout room.

When did you start working on this effort? Jan 01, 2021

When did this effort go live? Feb 12, 2021

Approximately how many hours were spent working on this? Include an estimate of hours spent across all board members and volunteers. 5

What resources did you use? Check all that apply: Board Members
ATD Resources

Which board positions were involved in the effort? Programming, Technology and Communications

Select the ATD resources you used. Select all that apply: Other: Talent Development Capability Model Resources

Do you have any additional insights to share with other chapters implementing this effort? This is a very effective - low effort event that our members loved!

How did you become familiar with the Sharing Our Success (SOS) program? Select all that apply: ATD Chapter Leaders Conference (ALC)

Would you be willing to apply to present Yes
on this submission at the ATD Chapter
Leaders Conference (ALC)? *Request
for Proposals (RFPs) open in May of
each year at td.org/alc. Selected session
facilitators receive complimentary
registration.
