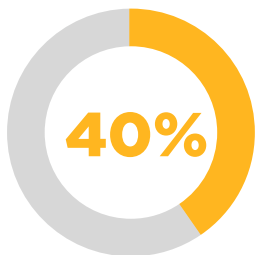


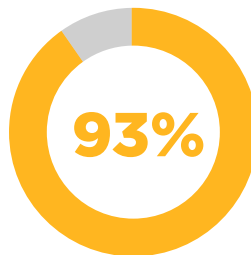
FAST FACTS

Connect. Collaborate. Learn.

atd
FORUM



More than 40% savings on the benefits package value



Average membership retention rate is 93%

60+

Forum member organizations

The forum's advisory group consists of **10** members who serve as advisors, advocates, mentors, and leaders for the Forum and its members.

Access to more than **40** tools and techniques in the Forum's online toolkit

Member Interaction in 2019



15

benchmarking polls



110

content connections



8

case studies



159

lab attendees



4

thought leader web events

Member organizations are leaders in learning and development. Confidentiality is key—member companies sign a nondisclosure agreement.

Collaboration, networking, experiential learning, innovation, actionable takeaways, member-led experiences

“ I am now a more trusted advisor than I was before. Those whom I work with in the organization recognize that when they come to me with a problem, they're not just coming to me, they're coming to a team of resources. They know I am going to go deep into the network and brainstorm with other Forum members who have faced similar challenges.”

—Alissa Weiher, Cochlear

“ Recently I have been exploring bringing in a competency model to Tableau for our sellers. The first place I looked was at the benchmarking surveys that the ATD Forum has conducted. You can request to conduct a new one, or you can see past ones. I was able to go in and look at those and it was really helpful to see what other organizations have done.”

—Emily Isensee, Tableau