**FAST FACTS**

Connect. Collaborate. Learn.

- **40%** More than 40% savings on the benefits package value
- **93%** Average membership retention rate is 93%
- **60+** Forum member organizations
- **10** The forum’s advisory group consists of members who serve as advisors, advocates, mentors, and leaders for the Forum and its members.
- **40** Access to more than 40 tools and techniques in the Forum’s online toolkit

**Member Interaction in 2019**

- **15** benchmarking polls
- **110** content connections
- **8** case studies
- **159** lab attendees
- **4** thought leader web events

Member organizations are leaders in learning and development. Confidentiality is key—member companies sign a nondisclosure agreement.

Collaboration, networking, experiential learning, innovation, actionable takeaways, member-led experiences

“I am now a more trusted advisor than I was before. Those whom I work with in the organization recognize that when they come to me with a problem, they’re not just coming to me, they’re coming to a team of resources. They know I am going to go deep into the network and brainstorm with other Forum members who have faced similar challenges.”

—Alissa Weiher, Cochlear

“I recently have been exploring bringing in a competency model to Tableau for our sellers. The first place I looked was at the benchmarking surveys that the ATD Forum has conducted. You can request to conduct a new one, or you can see past ones. I was able to go in and look at those and it was really helpful to see what other organizations have done.”

—Emily Isensee, Tableau