CONNECT, COLLABORATE, LEARN.

The ATD Forum
Bridging knowledge, skills, and performance to drive business results.
Given the cost savings that I have attained and the experiences that I have gained in the ATD Forum, I’ve actually received more professional development from my Forum colleagues than I have internally. It’s not because the people I work with aren’t valuable and great at what they do, it’s just that the Forum presents such a diverse mindset and mentality, and that allows me to gain information from others in a completely different way.

I would say that one of the things it’s helped me to do is introduce new tools and techniques to my company that I was unaware of before, without having to do an overabundance of research, and having the things already validated by people I trust.

—Alissa Weiher, Senior Talent Management Manager, Cochlear
What Is the ATD Forum?

The ATD Forum is an exclusive organizational membership for senior talent development leaders, managers, and strategists. Together, we explore the solutions to difficult challenges talent development professionals face every day. As a group, we uncover opportunities to impact business results. Forum members benefit from the ability to benchmark and network with a diverse mix of award-winning organizations.

As an added benefit, this group is vendor-, marketing-, and consultant-free. All discussions are hosted in a confidential environment.
Consultative Concierge Service
Includes four opportunities a year to request premium curated content from ATD and the ability to poll other Forum members to address some of the most pressing challenges for your organization. Easily gain valuable, credible information and data from other Forum member organizations.

ATD Forum Labs
Immerse yourself into how talent development is run at some of the world’s most reputable companies. These interactive, peer-based learning workshops, hosted at member company facilities, are designed to help attendees network and benchmark to learn how to tackle critical industry challenges. Receive complimentary registrations to two domestic and one international event.

Confidential Networking
Members have a variety of outlets to network with subject matter experts and peers from leading organizations. You can connect directly, both in person and online. Candid discussions and sharing take place in an environment that is free from suppliers, selling, and marketing.

Registration to ATD Events
Stay current with four complimentary registrations to use for the ATD International Conference & Exposition, our TechKnowledge Conference, or for any of ATD’s virtual or in-person education programs.
**Exclusive Online Virtual Events**

Known as ConnectSparks, these thought leader sessions provide interactive discussions to trigger ideas on a variety of critical topics that are most relevant to members.

**ATD Professional Plus Memberships and Discounts**

Receive two ATD Professional Plus memberships, which give you access to all ATD membership benefits and full engagement in the ATD community. Additionally, receive a 10% discount on member pricing on ATD Store purchases and on Job Bank postings.

**BEST Awards and Learn From the BEST**

Forum membership includes a complimentary application for the ATD BEST Awards and a complimentary registration for the Learn From the BEST event.

**Exclusive Content on a Members-Only Community Website**

Access content developed exclusively for Forum members. Content includes toolkits, templates, on-demand videos, poll data, summaries, and key lessons learned. Additionally, a case study library is available with the latest best practices and resources from member companies (including ATD Research’s case studies).

**State of the Industry**

Receive a complimentary copy of ATD’s annual *State of the Industry* research report ($499 value), which details workplace talent development trends.

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**Apply to Become a Member**

Build organizational capabilities and enhance your business results by connecting, collaborating, and sharing with award-winning companies. Visit [www.td.org/Forum](http://www.td.org/Forum) for more information.
Why Your Peers Join the ATD Forum

“To have access to innovative content and facilitator approaches. The Forum keeps it fresh. There is always something new, always something different; we are always learning and innovating, so I always feel like if I hadn’t joined I would be missing out.”

—Sandi Maxey, Senior Vice President, Manager, Learning and Professional Development, Sandy Spring Bank

“Being a Forum member is an accelerant for driving performance—performance of the individual and the organization—and it allows us to fulfill that role much better.”

—Graham Johnston, Talent Development Leader, Deloitte
Forum Membership Roster

As of April 2019

Accenture  
American Airlines  
American Express  
Arkema  
Asurion  
Bank of Montreal Financial Group  
Barilla  
The Boeing Company  
Booz Allen Hamilton  
Bridgestone  
Bright Horizons Family Solutions  
Cisco Meraki  
Cochlear  
Cognizant  
Comcast  
Consumers Energy  
Defense Acquisition University  
Defense Finance & Accounting Service  
Defense Intelligence Agency  
Deloitte  
Diversey  
Eli Lilly and Company  
Genpact  
Grainger  
Grifols  
Hewlett Packard Enterprise  
Hilti AG  
Hilton Worldwide  
Hitachi Vantara  
Honeywell International  

IBM  
Ingersoll Rand  
Intermountain Healthcare  
Johnsonville Sausage  
Kohler  
MediaMath  
NBCUniversal  
North Highland  
Open Systems Healthcare  
PeaceHealth  
Pfizer  
Phillips 66  
Pitney Bowes  
Plains All American Pipeline  
Rice University  
Rush Enterprises  
Samsung Electronics  
Sandy Spring Bank  
Service Express  
Siemens  
Social Security Administration  
Synchrony  
Tableau Software  
Tennessee Valley Authority  
TransUnion  
UPS  
US LBM Holdings  
Wagstaff  
Walmart

Interested in learning more? Contact enterprise@td.org to start a discussion about the value of investing in the ATD Forum for your organization and your own professional development.