



ATD Richmond is hosting our first  
***Talent Development Practitioners Conference (TDPC)***  
on ***Saturday, December 1, 2018.***

We anticipate attendees from across the nation and hope that YOU will join us!

**Be a Part of the Practitioner's Development:**

- Choose from five (5) sponsorship types
- Share your company's message with regional attendees
- Enjoy breakfast, lunch, and an afternoon snack, all included with your sponsorship Participate in sessions presented by nationally recognized top training talent

**Sponsorship Opportunities:**

We offer five (5) types of sponsorships, but there are limited spaces for each! Vendor Expo table locations within sponsor categories will be based on **the order of registrations received... so register early!**

**Event Location:**

Thomas R. Fulghum Center  
13900 Hull Street Rd.  
Midlothian, VA 23112

**Please direct questions to:**

*Sandra Smith*

[Sandra.Smith@RichmondATD.org](mailto:Sandra.Smith@RichmondATD.org)

Conference Committee Chair

Thank you for considering sponsoring the TDPC!  
We look forward to partnering with you for this exciting event!

## SPONSORSHIP OPPORTUNITIES

Sponsorship Type	Sponsorship Rates	Includes:
<b>The Smithsonian</b> <i>(One available)</i>	<b>\$4,000</b>	<ul style="list-style-type: none"> <li>• One 6’ table in the vendor expo area</li> <li>• Electricity and Wi-Fi Internet access</li> <li>• 2 volunteer passes to the event (at least one person must be at the table throughout the day)</li> <li>• The opportunity to attend one local chapter meeting as a featured monthly sponsor during 2019</li> <li>• Option to open the day, introduce one of our keynote speakers, or announce prizes during the end of day raffle and be identified as the associated sessions sponsor</li> <li>• Company name/logo will appear on the conference slideshow prior to keynotes &amp; sessions</li> <li>• Company name/logo to appear on all conference communications prior to and during the event</li> <li>• 6 additional complimentary passes to the full day event (these can be given to co-workers, clients, etc.)</li> <li>• Logo/Company link on the ATD conference page back to your company’s webpage</li> </ul>
<b>The Liberty Bell</b> <i>(One available)</i>	<b>\$2,000</b>	<ul style="list-style-type: none"> <li>• One 6’ table in the vendor expo area</li> <li>• Electricity and Wi-Fi Internet access</li> <li>• 2 passes to the event (at least one person must be at the table throughout the day)</li> <li>• The opportunity to attend one local chapter meeting as our featured monthly sponsor during 2019</li> <li>• Company name will appear on the conference slideshow prior to keynotes &amp; sessions</li> <li>• 4 additional complimentary passes to the full day event (these can be given to co-workers, clients, etc.)</li> <li>• Logo/Company link on the ATD conference page back to your company’s webpage</li> </ul>
<b>The Biltmore</b> <i>(Five available)</i>	<b>\$1,000</b>	<ul style="list-style-type: none"> <li>• One 6’ table in the vendor expo area</li> <li>• Electricity and Wi-Fi Internet access</li> <li>• 2 passes to the event (at least one person must be at the table throughout the day)</li> <li>• 2 additional complimentary passes to the full day event (these can be given to co-workers, clients, etc.)</li> <li>• Logo/Company link on the ATD conference page back to your company’s webpage</li> </ul>
<b>The Monticello</b> <i>(Ten available)</i>	<b>\$500</b>	<ul style="list-style-type: none"> <li>• One 6’ table in the vendor expo area</li> <li>• Electricity and WiFi Internet access</li> <li>• 2 passes to the event (at least one person must be at the table throughout the day)</li> <li>• Logo/Company link on the ATD conference page back to your company’s webpage</li> </ul>
<b>The James River</b> <i>(subject to approval)</i>	<b>In Kind Donations</b>	<ul style="list-style-type: none"> <li>• Logo/Company link on the ATD conference page back to your company’s webpage</li> <li>• Other benefits per agreement</li> </ul>



**All Sponsors to supply the following:**

- Table backdrop (must fit behind or on top of 6' table)
- All cables, extension cords, and table skirts (if needed)

**Sponsor Guest Passes:**

In addition to any passes included with your sponsorship package, you can purchase additional seats for employees or clients at a reduced Sponsor Rate of only \$99/person, which is equivalent to our Chapter Member Early Bird Rate!

*The normal pricing for non-members is \$149 Early Bird and \$189 after September 30, 2018.*

If you are interested in purchasing seats at this reduced rate, please email [richmondtdt@gmail.com](mailto:richmondtdt@gmail.com) to be invoiced as these rates will not be available on the website.

Finally, we plan to host a raffle at the closing of the day. We will be collecting door prizes for this event from the community, please include any potential donations in your sponsorship agreement.

Thank you for considering sponsoring the TDPC!  
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