ATD Richmond is hosting our first
*Talent Development Practitioners Conference (TDPC)*
on **Saturday, December 1, 2018.**
We anticipate attendees from across the nation and hope that YOU will join us!

**Be a Part of the Practitioner’s Development:**
- Choose from five (5) sponsorship types
- Share your company’s message with regional attendees
- Enjoy breakfast, lunch, and an afternoon snack, all included with your sponsorship
- Participate in sessions presented by nationally recognized top training talent

**Sponsorship Opportunities:**
We offer five (5) types of sponsorships, but there are limited spaces for each! Vendor Expo table locations within sponsor categories will be based on **the order of registrations received**… *so register early!*

**Event Location:**
Thomas R. Fulghum Center
13900 Hull Street Rd.
Midlothian, VA 23112

**Please direct questions to:**
*Sandra Smith*
*Sandra.Smith@RichmondATD.org*
Conference Committee Chair

Thank you for considering sponsoring the TDPC!
We look forward to partnering with you for this exciting event!
## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>Sponsorship Rates</th>
<th>Includes:</th>
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| **The Smithsonian**<br>(One available) | **$4,000**         | • One 6’ table in the vendor expo area  
• Electricity and Wi-Fi internet access  
• 2 volunteer passes to the event (at least one person must be at the table throughout the day)  
• The opportunity to attend one local chapter meeting as a featured monthly sponsor during 2019  
• Option to open the day, introduce one of our keynote speakers, or announce prizes during the end of day raffle and be identified as the associated sessions sponsor  
• Company name/logo will appear on the conference slideshow prior to keynotes & sessions  
• Company name/logo to appear on all conference communications prior to and during the event  
• 6 additional complimentary passes to the full day event (these can be given to co-workers, clients, etc.)  
• Logo/Company link on the ATD conference page back to your company’s webpage |
| **The Liberty Bell**<br>(One available) | **$2,000**         | • One 6’ table in the vendor expo area  
• Electricity and Wi-Fi internet access  
• 2 passes to the event (at least one person must be at the table throughout the day)  
• The opportunity to attend one local chapter meeting as our featured monthly sponsor during 2019  
• Company name will appear on the conference slideshow prior to keynotes & sessions  
• 4 additional complimentary passes to the full day event (these can be given to co-workers, clients, etc.)  
• Logo/Company link on the ATD conference page back to your company’s webpage |
| **The Biltmore**<br>(Five available) | **$1,000**         | • One 6’ table in the vendor expo area  
• Electricity and WiFi Internet access  
• 2 passes to the event (at least one person must be at the table throughout the day)  
• 2 additional complimentary passes to the full day event (these can be given to co-workers, clients, etc.)  
• Logo/Company link on the ATD conference page back to your company’s webpage |
| **The Monticello**<br>(Ten available) | **$500**           | • One 6’ table in the vendor expo area  
• Electricity and WiFi Internet access  
• 2 passes to the event (at least one person must be at the table throughout the day)  
• Logo/Company link on the ATD conference page back to your company’s webpage |
| **The James River**<br>(subject to approval) | In Kind Donations | • Logo/Company link on the ATD conference page back to your company’s webpage  
• Other benefits per agreement |
All Sponsors to supply the following:
• Table backdrop (must fit behind or on top of 6’ table)
• All cables, extension cords, and table skirts (if needed)

Sponsor Guest Passes:
In addition to any passes included with your sponsorship package, you can purchase additional seats for employees or clients at a reduced Sponsor Rate of only $99/person, which is equivalent to our Chapter Member Early Bird Rate!

*The normal pricing for non-members is $149 Early Bird and $189 after September 30, 2018.*
If you are interested in purchasing seats at this reduced rate, please email richmondatd@gmail.com to be invoiced as these rates will not be available on the website.

Finally, we plan to host a raffle at the closing of the day. We will be collecting door prizes for this event from the community, please include any potential donations in your sponsorship agreement.

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