

## Sharing Our Success (SOS) Submission Form

---

**Chapter Name:** Fort Worth/Mid-Cities

---

**Chapter Membership Size:** Small (Less than 100)

---

**Chapter Contact Person:** Jeremy Jameson

---

**Email Address:** president@atdfortworth.org

---

**Phone Number:** (757) 639-9639

---

**Chapter Board Position:** President

---

**Chapter Website URL:** <https://atdfortworth.org/>

---

**Submission Title:** Securing Grants from Employers

---

**What did you do? (a 2-3 sentence summary of your effort):** Two of our board members' employers had volunteer programs that matched grants based on total volunteer time.

---

**Who benefitted from this effort (Target Audience) Check all that apply:** Chapter Members  
Board Members  
Chapter Volunteers

---

**Why did you do it? What chapter needs were addressed?** The chapter explored different streams of possible income to maintain member services.

---

**What were the measurable outcomes? (May include data regarding financial gains, membership increases, target audience satisfaction levels, publicity for the chapter or for the profession, etc.)** The chapter received a \$1500 grant.

---

**What steps did you take to implement this effort? (Remember that other chapter leaders will use this to replicate the effort. Be specific)**

As the board, we look at our chapter two ways. Primarily as a professional membership, we look for ways to add value for members. Secondly, we are a non-profit that qualifies for donations.

We started looking at what other non-profits were doing, and you know what we found? Not only do companies match donations, but there are companies that provide grants to their employees based on their volunteerism. We received two such grants this month totaling \$1,500!

Corporate social responsibility (CSR) is important for major corporations to attract talent. See the connection with ATD? It's a win-win when the corporations appreciate employees who embrace its culture. It helps the employee get recognition, not just for volunteering, for the type of organization. It's obvious to every manager that their employee who is volunteering at ATD is an employee who is committed to their career and to the company.

There are four types of volunteer grants:

1. Individual: Companies may offer individual grants based on volunteer hours completed during personal time. Microsoft, for instance, pays \$25 an hour (no minimum) to be accrued for the non-profit.
2. Team: Team grants, of \$500 or \$1,000, promote leadership in garnering a group of employees to collectively volunteer or to register their donations together.
3. Paid Time Off: Companies may pay the employee their full-time wage for manager-approved volunteer time during the workday. Many times, these parlay into team-building events, such as building a house with Habitat for Humanity or sorting food for a food bank.
4. Annual awards: Companies use annual awards to recognize their top volunteers.

We asked our board members to review their company's policies and see if they qualified. It turned out that had two board members, Cindy Alderman and Susan Wines, employed by Thomson Reuters whose grants were expanded in 2020 to include virtual volunteering. Based on Cindy and Susan's volunteerism for the board, Thomson Reuters provided two grants, one for \$1,000 and one for \$500. Thank you, Thomson Reuters!

In our January board meeting, we will ask our new board members and volunteers to check their company's policies for volunteerism. You should, too.

---

**When did you start working on this effort?**

Oct 01, 2020

---

**When did this effort go live?** Oct 14, 2020

---

**Approximately how many hours were spent working on this? Include an estimate of hours spent across all board members and volunteers.** 1

---

**What resources did you use? Check all that apply:** Board Members

---

**Which board positions were involved in the effort?** Special Projects

---

**Do you have any additional insights to share with other chapters implementing this effort?** N/A

---

**How did you become familiar with the Sharing Our Success (SOS) program? Select all that apply:** NAC Area Call

---

**Would you be willing to apply to present on this submission at the ATD Chapter Leaders Conference (ALC)? \*Request for Proposals (RFPs) open in May of each year at [td.org/alc](http://td.org/alc). Selected session facilitators receive complimentary registration.** No

---