

EXAMPLE 2.4

The Three Pigs' Objectives

Here's how BB Wolf would answer your questions about the pigs' project objectives:

No way can those pigs build something to keep me from having ham for dinner! I'm three times their size, and I've got the strength to blow air so hard it can topple most things—except maybe rocks.

With the wolf's perspective in mind, construct project objectives for each of the three pigs here.

Speedy:

Goldy:

Demmy:

Answer: Speedy has set the following project objective: *I'll build a house out of sticks so that I'm able to put it together very quickly. I'll hide inside it, and the wolf won't see me when he comes to eat me.*

Goldy has set the following project objective: *I'll build a house out of the straw in the clearing so that I'm able to construct it with very little cost. I'll hide inside the straw house, and the wolf will think it's just a pile tossed there by the farmers. He'll not find me when he comes to eat me.*

Demmy has set the following project objective: *I will search the area and get bricks so that I can build a strong house. The bricks will protect me from the wolf's big breath and he won't be able to eat me.*
