

May 8, 2020



Leader Connection Newsletter

| Supporting Chapter Success

Please check with your fellow board members to ensure everyone is receiving the **Leader Connection Newsletter** (LCN). If a chapter leader is not receiving this newsletter, please contact your **chapter relations manager** (CRM).

Action Items

- **Attend a virtual happy hour** with the National Advisors for Chapters (NAC) Nominating Committee on May 14 at 5 p.m. ET.
- **Register** to attend the Ask the ATD Professionals Webcast: Membership Edition on May 21 at 2:30 p.m. ET.
- **Register** to attend the Chapter Success Series on June 9, 17, 25, and 26 at 2 p.m. ET.
- Submit your chapter's **2019 990/990-N filing** (Note: The filing deadline was extended to July 15.)
- Start preparing your **Chapter Excellence Awards** application. The deadline to apply is December 31.

Spotlight



Chapter Success Series: June Webcasts

All chapter volunteers are invited to attend the virtual **Chapter Success Series**, a sequence of webcasts to help you develop a broader understanding of foundational chapter elements. Each webcast will focus in depth on two different topics to demonstrate how these areas together

enable you to provide a consistent member experience. The series will culminate with a virtual networking power hour, a time for chapter leaders to interact by role. Attend all the webcasts to receive a certificate of completion for your participation.

June 9 at 2 p.m. ET Governance and Programming Resources to Elevate the Member Experience

June 17 at 2 p.m. ET Communications and Finance Resources to Boost Chapter Knowledge

June 25 at 2 p.m. ET Board of Directors and Membership Resources to Enhance Your Chapter Leadership

June 26 at 2 p.m. ET Networking Power Hour to Connect With Fellow Chapter Leaders

Chapter Essentials



Apply for the 2021–2023 National Advisors for Chapters (NAC)

Chapter presidents and past presidents interested in continuing their leadership development are encouraged to apply for the **NAC**. ATD is currently accepting applications through the **online application form** until **Monday, June 1**. Learn more about serving on the committee via the archived

Become a NAC webcast or by reading the **committees at a glance document**.

Join the NAC nominating committee on **May 14 at 5 p.m. ET** for a virtual happy hour. This will be your opportunity to learn more about the committee and the application process, network with other chapter leaders, and ask questions. Have your favorite drink while quenching your thirst for NAC. **Sign up here to attend**.



Ask the ATD Professionals Webcast: Membership Edition

Join ATD staff members Alysse Klinger, membership project manager, and Allison Rafti, membership marketing manager, **May 21 at 2:30 p.m. ET** for a robust membership discussion during which you can ask your most pressing questions.

Whether your chapter is focused on recruitment, engagement, or retention (or all the above), this discussion

will help take your membership efforts to the next level. **Register today!**



Mandatory IRS Filings Deadline Extended to July 15

The IRS recently announced that the deadline to submit **990/990-N filings** for the 2019 tax year is extended to July 15. To ensure process consistency, chapters are still encouraged to file by May 15. To

assist chapters with their financial health and meeting CARE financial requirements, chapter services requests that each chapter **submit a copy of its most recently filed 990 and/or 990-N and confirmation of acceptance** by July 31. Thank you to all chapters that have already filed.



Virtual Resources for Chapters

With chapters making the shift to virtual events and meetings, the chapter services team is here to support your efforts. Check out the new virtual resources page at td.org/virtualresources.

Chapters are encouraged to add to this page as well. Reach out to your **CRM** with resources to share with your fellow chapter leaders or submit a **Sharing Our Success** submission.



Have Your Chapter Represented at ATD Virtual Conference

Register for **ATD Virtual Conference: Building Capabilities and Connection**, June 1–5. The keynote speakers for the event include Ken Blanchard, Erica Dhawan, and Keith Ferrazzi in addition to more than

100 hours of content, providing you with knowledge from leading thinkers, experts, and visionaries in the talent development field delivered straight to your home.

Form a chapter team of at least five of your chapter members and contact chapterteams@td.org to set up your team to receive an exclusive discount. Register with your **Chapter Incentive Program** (ChIP) code, and your chapter will receive 5 percent of the registration. To help your chapter get out the word about the virtual conference, **chapters are encouraged to use the collateral here**, which includes email templates, logos, and sample social media posts.



Chapter Excellence Awards Applications Open Now!

The 2021 **Chapter Excellence Awards** (CEAs) recognize chapters that achieved excellence in three key areas of chapter development throughout the

2020 calendar year. ATD awards a \$1,000 cash prize to one small, medium, and large chapter in each key area for a total of nine possible awards. Your chapter may be eligible to win up to \$3,000! The award categories are:

Excellence in Strategic Partnership

Excellence in Advancing the Profession Through ATD Certification (APTD/CPTD)

Excellence in Net Joint Membership Growth*

Visit td.org/cea to learn more and start preparing your application. The deadline to apply is December 31, 2020. [Apply Here](#)

*(No application is necessary for the Net Joint Membership Growth category.)

ATD Updates



ATD TechKnowledge 2021 Conference

Add the TechKnowledge dates to your calendar. ATD TechKnowledge 2021 Conference will be held January 27–29 in San Antonio, Texas.

Interested in presenting at TechKnowledge? [Submit a proposal](#) to speak at the conference by May 22.

Presenters selected will receive one complimentary registration. For more information, contact speakers@td.org.

Review



Congratulations to the May

Chapter of the Month:
Maine

The Maine Chapter identified a need for networking and professional development opportunities among its members who work as consultants. The chapter created a consultants' special interest group (SIG) to meet these needs and designated a board liaison to ensure that the SIG remained aligned with the chapter's overall strategy. The SIG has



The Sharing Our Success (SOS) program helps chapters improve through sharing and finding easy-to-use ideas, resources, and practices.

Congratulations!

- **Madison Area:** Adjusting to Online Event Needs
- **New York City:** Recognizing Chapter Volunteers With Digital Badges
- **New York City:** Connecting Our Community via LinkedIn

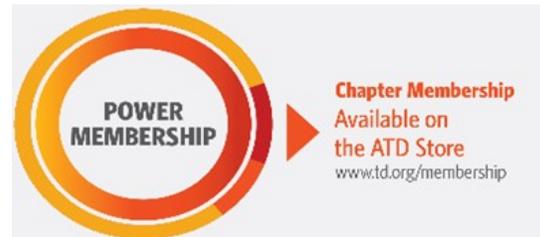
Submit an SOS today!

improved consultants' satisfaction with the chapter, increased chapter membership, and heightened consultants' awareness of the resources available through both ATD and the chapter.



Updated Chapter Affiliation Requirements (CARE) Resources Now Available

New and updated CARE resources are available at td.org/CARE to support your chapter's completion of this year's survey. Resources include templates, planning tools, and best practices in addition to the [recording of the March CARE webcast](#).



Chapter Membership on the ATD Store

Add your chapter's membership to the ATD Store!

Currently, 65 chapters are participating in the program. Congrats to [Smoky Mountain](#), the newest chapter added to the Store. Sixteen chapters are participating in [Phase II](#) of the program, which allows ATD's system to automatically import new and renewing membership information directly to the chapter's Wild Apricot database.

To join the program or move into Phase II, contact [Erin Murphy](#).

Important Dates

[NAC Nominating Committee Happy Hour](#)
May 14 5 p.m. ET

[Ask the ATD Professionals Webcast: Membership Edition](#)
May 21 2:30 p.m. ET

[2021–2023 NAC Application Due](#)
June 1

[2020 ATD Chapter Leaders Conference \(ALC\)](#)
Arlington, Virginia
October 8–10

[Sales Enablement Learning and Leadership Conference](#)
Las Vegas, Nevada
October 13–14

[Core 4 Conference](#)

Chapter Success Series Webcast

June 9 2 p.m. ET Governance and Programming
June 17 2 p.m. ET Communications and Finance
June 25 2 p.m. ET Board of Directors and Membership
June 26 2 p.m. ET Networking Power Hour

Nashville, Tennessee
November 5–6

OrgDev

Austin, Texas
November 11–12

ATD TechKnowledge 2021 Conference

San Antonio, Texas
January 27–29

IRS Filing Deadline

July 15

Submit 990/990-N Filings to Chapter Services

July 31

Looking for Assistance?



Chapter Leader Community



Chapter Services



National Advisors for Chapters

Association for Talent Development
1640 King Street, Alexandria, VA, 22314, USA
800.628.2783

[Contact Us](#) | [Unsubscribe](#) or [Set Communication Preferences](#)

The email was sent to labrahamson@td.org