atd2019
International Conference & Exposition
The World’s Largest Talent Development Conference
May 19-22 | Washington, D.C.

Make Learning Better
Visit www.td.org/ATD19.
This was my first conference with ATD and it set a very high bar for all conferences I’ll attend in the future.

—Previous Attendee

Join us for the world’s largest talent development conference. The ATD International Conference & Exposition covers all industry subjects and provides in-depth guidance so that you leave knowing the latest trends, best practices, and new solutions for designing, delivering, implementing, and measuring learning programs to effectively train and develop your talent.
10,000+
talent development professionals

4 days

400+
exhibitors

15 content and industry tracks

300+
education sessions

3 keynote speakers

35+ preconference programs

3500+ exhibitors
WHY ATTEND ATD 2019?

Be prepared to develop the workforce of the future by reaching your fullest potential.

You’ll:

• Experience the widest variety of professional development opportunities with learning tracks and sessions geared toward every stage of your career—from beginner to senior leader.
• Learn directly from more world-renowned experts than at any other industry event.
• Gain exclusive access to the latest books and their authors at the ATD Store.
• Network with learning professionals from top companies around the world, such as Amazon, Apple, Exxon Mobile, LEGO, Lockheed Martin, and more.
• Explore the EXPO, featuring more than 400 exhibitors providing the latest products and solutions.

WHO ATTENDS?

ATD 2019 brings the talent development industry to life by gathering together the game-changers, the individuals who are shaping the industry, the legends, those who defined best practices, and the practitioners like you—the lifeblood of this profession!

Top Industries Represented:

- Healthcare
- Manufacturing
- Management Consulting
- Finance
- Public Administration/Government
- Colleges/Universities

WHAT’S COVERED?

CONTENT TRACKS:
- Career Development
- Global Perspectives
- Instructional Design
- Leadership Development
- Learning Measurement and Analytics
- Learning Technologies
- Management
- Managing the Learning Function
- Sales Enablement
- Science of Learning
- Talent Management
- Training Delivery

INDUSTRY TRACKS:
- Government
- Healthcare
- Higher Education
This was my seventh year attending, and once again ATD hit the ball out of the park!
—Previous Attendee

KEYNOTE SPEAKERS
ATD 2019 will be unlike any other talent development conference. See some of the world’s most revolutionary leaders to draw inspiration for developing a powerful mindset and workforce.

Oprah Winfrey
Global Media Leader, Philanthropist, Producer, and Actress

Seth Godin
Entrepreneur and Bestselling Author

Eric Whitacre
Grammy-Winning Composer and Conductor

Make sure to stay up to date with all the buzz by following #ATD2019!
MAKE LEARNING BETTER BY STARTING EARLY!

Arrive early and take advantage of preconference courses that give you a deep dive in trending topic areas, including certification. These offerings are aligned with ATD’s career development stack framework.

Choose from:

» **Education programs**, two-, three-, and four-day courses that run May 15-18 and provide you with the latest instructional strategies that promote application and organizational impact.

» **Certification preparation courses**, two-day intensive prep experiences designed to help you take some of the guesswork out of preparing for the Associate Professional in Talent Development (APTD) and the Certified Professional in Learning and Performance (CPLP) certification.

» **Workshops**, one-day deep dives on trending topics in talent development that provide a unique opportunity to learn. You’ll walk away with an actionable framework to implement immediately.

Develop your career by building your expertise. Register for these highly-rated programs, but hurry! Space is limited. Visit www.td.org/atd2019preconference.

—Previous Attendee

The content and speakers were top-notch. This was the gold standard of conferences and others will pale in comparison to what I learned here.
EXPLORE THE UNITED STATES CAPITAL
Join us in Washington, D.C.!

Washington, D.C. is home America’s finest monuments and memorials, free world-class museums, premier retail, theater and dining options, and six professional sports teams. Enjoy the nation’s capital during the best time of year and experience a remarkable and memorable visit!
CONVINCE YOUR BOSS

You’re convinced you want to attend ATD 2019, and we really want you there; now it’s time to convince your boss! Most managers will be concerned about the return on investment—every dollar must be justified, and so does the time away from the office. But don’t worry, we’ve got you covered!

Use our tools to make a business case to attend ATD 2019:
» Letter to Your Boss
» Session and Exhibitor Worksheet
» Financial Investment Worksheet
» This Brochure!

To access these tools, please visit www.td.org/atd2019convinceyourboss.

WHAT YOU WILL GAIN:

- Real Solutions to Your Top Challenges
- New and Strengthened Peer Connections
- A Fresh Perspective and New Ideas
- Inspiration for Your Team
- Sharpened Skills

Fantastic! Inspirational and educational. I learned so much and came back excited and energized.
—Previous Attendee
REGISTRATION
Get the best per-person rate when you bring a team of five or more or join an international delegation.

**BEST RATE**

**TEAM OR INTERNATIONAL DELEGATION**
Starting at $1,325/pp
(Nonmembers $1,625/pp)

For teams of five or more who want the full conference experience plus opportunities to:
- Build team morale.
- Divide and conquer.

To create or register a conference team, contact conference.teams@td.org.
To create or register an ATD chapter team, visit www.td.org/atd19-chapters.
To create or register a delegation, contact atdglobal@td.org.

**INDIVIDUAL REGISTRATION**
Starting at $1,695/pp*
(Nonmembers $1,945/pp)

For individuals who want the full conference experience with access to:
- 300+ concurrent sessions
- 3 general sessions
- 400+ exhibitors
- 3 lunch days
- Recorded sessions
- Unlimited networking.

**JOIN ATD AND REGISTER**
Starting at $1,954/pp*
(Includes a bonus research report!)

For individuals who want the full conference experience and to continue their professional development all year long with access to:
- E-books
- TD at Work webcasts
- TD magazine whitepapers videos
- State of the Industry report case studies exclusive discounts.

**ADD-ONS**
Add Networking Night at the National Museum of African American History and Culture for just $75/pp.
Add a preconference learning program starting at $595/pp.

*Reflects member advanced rates.

Visit www.td.org/atd19-register for registration details.
INTERNATIONAL DELEGATIONS

Nearly 20 percent of attendees at the ATD International Conference & Exposition are from countries other than the United States. Each year, more than 70 international delegations are organized for groups to attend the conference.

Joining a delegation allows you to travel, attend sessions, and network with peers from your country. International delegations also offer these additional benefits:

• reduced registration rates
• one complimentary registration for the delegation leader (for delegations of 10 or more paid participants)
• rebates for 10 or more paid participants (rebate rates vary)
• special recognition in the conference addendum*
• acknowledgment of your delegation during an ATD Global event.

International attendees can take advantage of additional networking opportunities throughout the conference experience, including:

• Global Village
• International Reception
• International Recognition Ceremony
• Regional Networking Nights.

*For delegations organized before April 7.

Visit www.td.org/atd19-delegations for more information.
This is an exceptional event and the networking is priceless! Having such a diverse representation in the number of countries and types and sizes of organizations/industries is also a plus.

—Previous Attendee
This was the best professional conference I’ve ever attended—inspiring keynotes, useful education sessions, and well-structured opportunities to connect with my peers.

—Previous Attendee

This was a once in a lifetime experience! Great keynote speakers! Great conference sessions! Great expo hall! I met amazing people from all over the US and the rest of the world. Thank you for putting together this wonderful opportunity!

—Previous Attendee