



ATD's Employee Learning Week (ELW) is an opportunity for companies to demonstrate their commitment to talent development. During the week, remind employees about the learning and talent development opportunities they can access. For more information and links to ELW materials, visit TD.org/elw.

WHERE?

Employee Learning Week events can happen anywhere. Hold events in your office, virtually, or plan a special off-site program.

WHY?

Developing talent is more important now than ever. The growing skills gap and increased need to compete in today's economy require organizations to develop knowledgeable and highly skilled talent.

WHO?

All organizations are encouraged to recognize Employee Learning Week by rededicating themselves to developing their talent.

HOW?

The possibilities are endless! You can showcase your organization's learning and talent development best practices. Find additional ideas by visiting TD.org/elw.

WHEN?

Plan special events or meetings or distribute communication during ELW, the first full week of December. Continue investing in employee learning throughout the year.

Share your plans for Employee Learning Week using td.org/elwform, and ATD will recognize your company or chapter as a Champion of Learning.

Questions? Email elw@td.org #ATDEmployeeLearningWeek

ATD (the Association for Talent Development) is the world's largest association dedicated to those who develop talent in organizations.

