

# Leader Connection Newsletter

## Supporting Chapter Success

### November ATD Updates

#### Submit Your 2024 Board Roster Early

Chapters that submit their 2024 board rosters by **December 31, 2023**, will be entered into a lottery to receive a complimentary ATD Professional Plus Membership! Set your chapter up for success by submitting your roster [via the online form](#) using the [2024 board member roster template](#).

#### Apply to Join the Chapter Recognition Committee

Today is the last day to submit an application to join the Chapter Recognition Committee (CRC)! The CRC manages the Sharing Our Success (SOS) program, Chapter of the Month (COM), and the Chapter Excellence Awards (CEA). Learn more and apply [here](#).

#### Upcoming CARE Submission Deadline

It's time to be thinking about CARE! The survey submission deadline is **January 31, 2024**, but submit by January 12 to be entered in a raffle to win a special prize. Leverage the [updated CARE resources](#) to prepare your submission,

#### Recognize Employee Learning Week

Employee Learning Week (ELW) will take place from December 4-8, 2023, to highlight the connection between learning and organizational results. Visit [td.org/elw](https://td.org/elw) for more information on how to get involved and to submit your

and keep an eye out for your chapter's unique submission link coming soon.

chapter's event for recognition as an ATD 2023 Champion of Learning.

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## ATD Certification Institute Celebrates 5,000 Certificants



The ATD Certification Institute (ATD CI) is excited to celebrate the 5,000th certificant by offering a 20% savings on APTD and CPTD applications through December 31, 2023. This promotion is timely for many fall chapter study groups and individual members who are finalizing exam prep. Chapter members can use code **CELEBRATE** to receive a 20% savings when applying for the APTD or CPTD exam at [td.org/certification](https://td.org/certification).

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## CRM Chapter Visits

Are you planning an event for 2024? Invite your Chapter Relations Manager (CRM) to attend! [ATD CRMs](#) are available to visit chapters to support programming, host an ATD table with membership information and swag, and more. This is a great way to show off your chapter's hard work, connect with your CRM in-person, and promote joint membership—all while checking off a CARE requirement! If your chapter is planning a signature event or conference and would like its CRM to attend, [complete this form to request their attendance](#). Requests will be reviewed on a rolling base, but please provide adequate lead time for scheduling travel.

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## Chapter Leader Webinars

Be sure to register for our upcoming chapter leader webinars. Click the links below for more details and to sign up.

### **DEI Real Talk**

**November 29 at 2 p.m. ET**

Join National Advisors for Chapters (NAC) and fellow chapter leaders for a discussion on what makes diversity, equity, and inclusion (DEI) more than just a trending hot topic. This session will not be recorded to allow for a full and rich discussion. Please bring your curious mind and openness to share and learn together.

[Register Today](#)

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## Innovation & Recognition

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### **November Chapter of the Month: Baton Rouge**

To increase chapter membership and promote member engagement, the Baton Rouge Chapter developed an incentive program where members could earn points by attending meetings, speaking at events, volunteering, renewing their membership, and more. The board provided leaderboard updates in its quarterly newsletter to encourage participation, and the members with the most points won prizes, including

chapter swag and discounted membership. As a result, the chapter saw membership growth, increased attendance at meetings, and improved volunteer recruitment. [Read more about this program.](#)

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## Sharing Our Success (SOS)

The SOS program helps chapters improve by sharing and finding easy-to-use ideas, resources, and practices. Submit your chapter's best practice to gain recognition, share your knowledge, measure your accomplishments against established criteria, and be considered for a Chapter of the Month award. [Learn more and submit here.](#)

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## Chapter Essentials

### Connect With Fellow Chapter Leaders

Join the [ATD Chapter Leaders LinkedIn Group](#) to share resources, ask questions, and celebrate successes with other chapter leaders. Please note that you must be an active chapter volunteer to participate in this group.

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## Looking for Assistance?

[Chapter Leader Community](#)

[Chapter Services](#)

[National Advisors for Chapters](#)

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