CORE4 (atd)

Core4 is a three-day conference focusing on the four foundational elements of training & development:

INSTRUCTIONAL DESIGN

TRAINING DELIVERY & FACILITATION

EVALUATING IMPACT

LEARNING TECHNOLOGIES

Attendees will leave knowing how to create richer learning experiences that will deliver better results. Core4 is offered in person and virtually, allowing attendees to choose the format that works best for their schedule and learning style.

Who should attend?

- New trainers and L&D professionals
- "Accidental" instructional designers
- People who are a training department of one
- Experienced training professionals
- Educators looking to make a career transition

Why should you attend?

- **Elevate your workforce.** Craft optimal training plans that improve your team as a whole.

- **Develop a richer learning experience.** Create a training environment that inspires and energizes your learners.

- **Measure results.** Assess the impact and success of your training programs and identify areas for improvement.

- **Engage learners.** Foster a culture of learning and growth by developing programs that capture the interest and enthusiasm of your learners.

- **Learn from experts.** Leading experts will share their expertise, insights, and best practices in the talent development space.

- **Expand your network.** Form lasting professional relationships and leave with a strong connection to your cohort. Virtual attendees have the ability to connect with speakers and attendees from around the globe through the virtual platform.

- **Take the next step.** Advanced programming will be offered for past Core4 attendees and experienced professionals who want to take their training to the next level.

CORE4

Individual Registration Rates

	ATD Members	Nonmembers
Early Bird Rate	$1,125	$1,325
Standard Rate	$1,325	$1,595

Group Options

Want to send the whole team?	ATD Members	Nonmembers
Early Bird Rate	$1,050	$1,250
Standard Rate	$1,250	$1,520

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Individual Registration Rates

	ATD Members	Nonmembers
Advanced Rate	$695	$795
Standard Rate	$795	$895

Group Options

Want to send the whole team?	ATD Members	Nonmembers
Advanced Rate	$595	$695
Standard Rate	$695	$795

Learn more about ATD Core4 at core4.td.org.