

ATD Virtual Conference Fall 2020  
Sessions Eligible for Certification or Recertification Points

Event Title	Speakers	Primary Capability	Cert Eligibility <sup>1</sup>	General Recert <sup>2</sup>	CPTD New Cap <sup>3</sup>	APTD New Cap <sup>3</sup>
<b>Opening Keynote: Monday 10/26 11:00 AM</b>						
Presence: Bringing Your Boldest Self to Your Biggest Challenges	Amy Cuddy	Communication		✓	✓	✓
<b>Monday 10/26 12:15 PM</b>						
Cool Tools: Apps and Tools to Jump Forward	Nick Floro	Technology Application	✓	✓	✓	✓
Creating Safe Spaces for Meaningful Conversations	Tiffany Quiver	Training Delivery & Facilitation	✓	✓		
Show Me the Money! Designing Programs That Deliver Positive Returns on t	Patti Phillip	Business Insight	✓	✓	✓	✓
Offering the Career Development Your Organization Needs and Employees V	Julie Winkle Giulioni	Career & Leadership Developme	✓	✓	✓	✓
Lessons Learned From Upskilling Initiatives in a COVID-19 World	Janet Salm	Future Readiness	✓	✓	✓	✓
<b>Monday 10/26 3:00 PM</b>						
Beyond ADDIE and SAM: Changing L&D's Approach to Lead in A Digital Age	Crystal Kadakia	Instructional Design	✓	✓		
Design for Engagement: Creating Interactive Virtual Classes	Cindy Huggett	Technology Application	✓	✓	✓	✓
Moving from Color-Blindness to Racial Consciousness	Allison Manswell	Cultural Awareness and Inclusio		✓	✓	✓
Not Just Performance Improvement... Performance OPTIMIZATION!	Kristopher Newbauer	Performance Improvement	✓	✓		✓
<b>Keynote: Tuesday 10/27 11:00 AM</b>						
Leadership Redefined	Rita Bailey	Organization Development & Cu	✓	✓	✓	✓
<b>Tuesday 10/27 12:15 PM</b>						
An Essential Training Evaluation Question That Changes Everything	James Kirkpatrick	Consulting & Business Partnerin	✓	✓	✓	✓
LXD - (D)esign Sprints to Fix Bad LX	Myra Roldan,	Technology Application	✓	✓	✓	✓
Developing a Future-Ready Workforce	Wagner Denuzzoc	Organization Development & Cu	✓	✓	✓	✓
Five Commandments of Building Transformative, Results-Oriented Coaching	Annemarie Spadafor	Coaching	✓	✓		✓
<b>Tuesday 10/27 3:00 PM</b>						
How to Create and Deliver Impactful Synchronous Learning Programs in the	William Arruda	Technology Application	✓	✓	✓	✓
Inclusion Mindset: Designing Accessible Learning Content	Maureen Orey	Instructional Design	✓	✓		
20 Super Easy Ideas to Take Your Presentations from 'OK' to 'Oh Wow!'	Bridgett McGowen	Communication			✓	✓
Making Workplace Diversity W.O.R.K.	Stacey Gordon	Organization Development & Cu	✓	✓	✓	✓
AI-powered Reskilling & Outskilling: Reimagining Layoffs in the Future of Wo	Hamoon Ekhtiari	Future Readiness	✓	✓	✓	✓
<b>Tuesday 10/27 4:15 PM</b>						
Awesome PowerPoint Techniques for Effective Presentations	Richard Goring	Instructional Design	✓	✓		
Lean Learning: Cutting the Fat to Demonstrate Learning Value	Ajay Pangarkar	Business Insight	✓	✓	✓	✓
The Mind: The Next Frontier of Organizational Development	Ryan Gottfredson	Organization Development & Cu	✓	✓	✓	✓

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<b>Keynote: Wednesday 10/28 11:00 AM</b>						
Shipping Creative Work	Seth Godin	Future Readiness	✓	✓	✓	✓
<b>Wednesday 10/28 12:15 PM</b>						
The Art of Facilitating Diversity, Equity, and Inclusion Dialogues	Maria Morukian	Communication		✓	✓	✓
Engaging E-Learning	Tanveer Makhani	Instructional Design	✓	✓		
Preparing Your Company for an Immersive Learning Program	Debbie Richards	Technology Application	✓	✓	✓	✓
Building Agility and Resilience for Uncertain Futures	David Forman	Future Readiness	✓	✓	✓	✓
<b>Wednesday 10/28 3:00 PM</b>						
How You Say It: Six Keys to Powerful Presentations	Erik Palmer	Communication		✓	✓	✓
Story Design: A Foundationally Human Approach to Instruction	Rance Greene	Instructional Design	✓	✓		
Talent Innovation: Preparing Your Employees for the Future	Robin Schooling	Future Readiness	✓	✓	✓	✓
Adaptation and Social Capital in a Virtual Environment	Michael Arena	Organization Development & Cu	✓	✓	✓	✓
<b>Wednesday 10/28 4:15 PM</b>						
StoryTraining: Telling Stories that Connect	Hadiya Nuriddin	Training Delivery & Facilitation	✓	✓		
Deploying AI Chatbots for Creating Behavior Change and Evaluating Impact	Emma Weber	Future Readiness	✓	✓	✓	✓
Why Most E-Learning Fails: How to Design E-Learning That Gets Results	Tim Slade	Technology Application	✓	✓	✓	✓
The Change Power Position	Amy Kelly	Organization Development & Cu	✓	✓	✓	✓
Thinking Outside the Goggles: Mixed Reality in the Wild	Jennifer Murphy	Technology Application	✓	✓	✓	✓
<b>Thursday 10/29 11:00 AM</b>						
Content Knowledge or Deduction Skills? Creating Measurable Assessments	Cara North	Evaluating Impact	✓	✓		
Getting It Done: Leveraging Agile Techniques for Working With SMEs, Spons	Megan Torrance	Consulting & Business Partnerin	✓	✓	✓	✓
Top Five Principles for Incorporating Instructor Video Into Virtual Classroom	Diana Howles	Technology Application	✓	✓	✓	✓
FROM LUCK TO LEADERSHIP – The AIA REDS Leadership Model	Larry Robertson	Career & Leadership Developme	✓	✓	✓	✓
Evaluating Emerging Technologies for Pandemic Performance and Learning	Chad Udell	Future Readiness	✓	✓	✓	✓
<b>Thursday 10/29 12:15 PM</b>						
7 Simple Rules for Making Slides That Make Sense	Wendy Gates Corbet	Communication		✓	✓	✓
Producing Engaging Virtual Training, Meetings, and Webinars	Kassy LaBorie	Technology Application	✓	✓	✓	✓
What's Your Training Formula?	Brian Washburn	Instructional Design	✓	✓		
Talent Innovation: Preparing Your Employees for the Future	Wade Larson	Career & Leadership Developme	✓	✓	✓	✓
Reskilling/Upkilling Retail & Telesales in the Midst of a Pandemic	Kendra Poteet	Future Readiness	✓	✓	✓	✓

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Solve Measurement Mysteries Like an L&D Detective	Kevin M. Yates	Data & Analytics	✓	✓	✓	✓
Learning by the Numbers Exploring the Math of the Brain (No calculus required)	Margie Meacham	Learning Science	✓	✓		
Making Bite-Sized Work: Five Tips for Creating Effective Microlearning	Carla Torgerson	Technology Application	✓	✓	✓	✓
Designing a Best-Practice Approach to Virtual Onboarding	Andrea Willaert	Consulting & Business Partnering	✓	✓	✓	✓
ReBootting Work, Learning, Learners and Our Readiness for the Future	Elliott Masie	Future Readiness	✓	✓	✓	✓
<b>Closing Keynote: Thursday 10/29 4:15 PM</b>						
5 Steps to Make the Impossible Possible	Ben Nemtin	Future Readiness	✓	✓	✓	✓

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