

# Sample Evaluation Plan

This plan may be modified per client needs.

Mission	Estimated Period (Weeks)	Starting week	Submission week	Weeks																							
				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
Begin Live Virtual ROI Certification	3	25 July 2023	11 Aug 2023	█	█	█																					
Complete evaluation planning	2	8 Aug 2023	18 Aug 2023			█	█	█																			
Design instruments	2	15 August 2023	8 Sept 2023				█	█	█	█																	
Develop framework	3	22 August 2023	15 Sept 2023					█	█	█	█																
Pilot test instruments	1	5 Sept 2023	15 Sept 2023							█	█																
Collect data	3	12 Sept 2023	13 Oct 2023								█	█	█	█													
ROI Awareness Workshop	1	19 Sept 2023	3 Oct 2023									█	█	█													
Summarize data	3	17 Oct 2023	11 Nov 2023											█	█	█	█										
Conduct analysis	3	14 Nov 2023	2 Dec 2023																█	█	█						
Developing reporting materials and documents	2	5 Dec 2023	30 Dec 2023																			█	█	█			
Communicate results	2	2 Jan 2024	5 Jan 2024																						█		
Issue Certified ROI Professional Designations	1	5 Jan 2024	5 Jan 2024																						█		