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| **Chapter Name** | Central Ohio ATD |
| **Chapter Number (ex. CH0000)** | CH3071 |
| **Chapter Location (City, State)** | Columbus, OH |
| **Chapter Membership Size** | Medium (101 - 349) |
| **Contact Person for this Submission:** | Irina Ceaparu |
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| **Phone Number:** | (614) - 648 - 6822 |
| **Chapter Board Position:** | President |
| **Chapter Website URL:** | [http://www.centralohioatd.org](https://na01.safelinks.protection.outlook.com/?url=http%3A%2F%2Fenotification.td.org%2Ftrack%2Fclick%2F30530608%2Fwww.centralohioatd.org%3Fp%3DeyJzIjoibG13QzVXT3NyektCYng3TDEtWjlHZm93T1ZFIiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwOlxcXC9cXFwvd3d3LmNlbnRyYWxvaGlvYXRkLm9yZ1wiLFwiaWRcIjpcIjA1Y2RiZmU3OWM2NDQ3Yzg5YTljNzYyNDI0OWZlMDc3XCIsXCJ1cmxfaWRzXCI6W1wiN2MwYzU0YTFlYzVmOTgzMmY3MzVkNzg3OTYxYjg4ODZkZDU1MmU1MlwiXX0ifQ&data=02%7C01%7Csherman%40td.org%7C984407587a8041fefe5208d65b214a31%7C8900f07fa62b4990bd0fd8e0691e6078%7C0%7C0%7C636796595883994224&sdata=jCt7MUqaivdHEaJsoHYMP%2BZXg%2BVFwSubLnfK1IFJizI%3D&reserved=0) |
| **Submission Title:** | Chapter Operating Plan |
| **Submission Description:** | At the strategy planning meeting, the board identified the need to create a solid strategic and tactical plan that would focus our efforts, help us prioritize initiatives and guide us in creating value for our members. As a result we created an annual operating plan that includes 5 strategic initiatives and 19 tactical items that roll up to these initiatives and are also clearly distributed across the various board positions. |
| **Need(s) Addressed? Please be specific.** | This allowed the board to have clear goals as well as a way to keep ourselves focused and accountable for how we're spending our time. |
| **What is your chapter's mission?** | We help our communities work better by providing exceptional workplace learning and performance resources and experiences. |
| **How does this effort align with your chapter's mission (Please provide specific examples)?** | The members get more value and support from a chapter that is aligned on priorities and is able to dedicate the right resources to the right initiatives.  The board is more engaged and communicates better when expectations are clear. |
| **National ATD's mission is to "empower professionals to develop talent in the workplace". How does this submission align with ATD's mission? Please provide specific examples.** | The members get more value and support from a chapter that is aligned on priorities and is able to dedicate the right resources to the right initiatives. |
| **Target Audience: (Who will benefit/has benefited from this effort?)** | The members get more value and support from a chapter that is aligned on priorities and is able to dedicate the right resources to the right initiatives.  The board is more engaged and communicates better when expectations are clear. |
| **Costs/Resources Used: (include any details regarding use of resources including monetary, donations, contributions, volunteer hours, people resources, etc. and how you went about getting these resources)** | None. Planning done by board members. |
| **How did you implement: (please give a brief description)** | See details in submission description. |
| **What were the Outcomes: (Please include hard data regarding financial gains, membership increases, target audience satisfaction levels, publicity for the chapter or for the profession, etc.)** | We had a document to guide us in our effort for the year and to refer to when it came to decision making. |
| **Lessons Learned: (hints and tips for other chapters who may be considering a similar effort)** | Starting the year with a clear path forward kept the board engaged. This was not a document we created and discussed once, but rather a document that was reviewed multiple times during board meetings, to ensure it's not just a checkmark on our activities, but a tool for accountability. |
| **Please list the specific ATD chapter resources that helped guide you in the process of completing this best practice (e.g. people, documents, policies, by-laws, etc.):** | None |
| **Please attach any documents that help support this submission: (additional documents and documents over 2MB should be sent to Samantha Herman,** [sherman@td.org](mailto:sherman@td.org)**)** | [Central Ohio ATD 2018 Operating Plan.doc](https://na01.safelinks.protection.outlook.com/?url=http%3A%2F%2Fenotification.td.org%2Ftrack%2Fclick%2F30530608%2Fforms.td.org%3Fp%3DeyJzIjoidFctN0ZiYjRHdXVJcTdBcndUbTg1SHFPdVA0IiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwczpcXFwvXFxcL2Zvcm1zLnRkLm9yZ1xcXFxcXFwvZG93bmxvYWQucGhwP3E9Wm05eWJWOXBaRDB4TVNacFpEMHhPVFltWld3OVpXeGxiV1Z1ZEY4eE5nPT1cIixcImlkXCI6XCIwNWNkYmZlNzljNjQ0N2M4OWE5Yzc2MjQyNDlmZTA3N1wiLFwidXJsX2lkc1wiOltcIjJhN2QwMzI0NGE5ZjBjMjk3MjAxOGZjOTcxYWE3Yjc0ZDkzMjdmYTdcIl19In0&data=02%7C01%7Csherman%40td.org%7C984407587a8041fefe5208d65b214a31%7C8900f07fa62b4990bd0fd8e0691e6078%7C0%7C0%7C636796595883994224&sdata=p06SQrxFu6ETzl5VX%2F2s7AMAKV6jgMs1GMweB03X5oc%3D&reserved=0) |
| **How did you become familiar with the Sharing Our Success (SOS) program?** | Found SOS on ATD website |
| **Would you be willing to present on this submission at the ATD Chapter Leaders Conference (ALC)? \*Request for Proposals (RFPs) open in May of each year at** [**td.org/alc**](https://na01.safelinks.protection.outlook.com/?url=http%3A%2F%2Fenotification.td.org%2Ftrack%2Fclick%2F30530608%2Ftd.org%3Fp%3DeyJzIjoiMS1IVEgyemtSczBGb1V1V2l2SUtBUnM5MDVBIiwidiI6MSwicCI6IntcInVcIjozMDUzMDYwOCxcInZcIjoxLFwidXJsXCI6XCJodHRwOlxcXC9cXFwvdGQub3JnXFxcL2FsY1wiLFwiaWRcIjpcIjA1Y2RiZmU3OWM2NDQ3Yzg5YTljNzYyNDI0OWZlMDc3XCIsXCJ1cmxfaWRzXCI6W1wiNTYzOWQ5MmYyNjI4ZmQ3YjQ3YmRjNDRhNzYxY2IwMDliZWVkYzA3ZVwiXX0ifQ&data=02%7C01%7Csherman%40td.org%7C984407587a8041fefe5208d65b214a31%7C8900f07fa62b4990bd0fd8e0691e6078%7C0%7C0%7C636796595884004229&sdata=c3px1LMBzc7I4MvS8P8QSty6jeuy1liagMOiI9luV8M%3D&reserved=0)**. Selected session facilitators receive complimentary registration.** | Yes |