

## SOS Submission Form

<b>Chapter Name:</b>	ATD Rocky Mountain Chapter
<b>Chapter Membership Size</b>	Medium (100-299)
<b>Contact Person for This Submission:</b>	Ginger Nichols
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<b>Phone Number:</b>	(303) 250-9457
<b>Chapter Board Position:</b>	President
<b>Chapter Website URL:</b>	<a href="http://www.atdrmc.org">http://www.atdrmc.org</a>
<b>Submission Title:</b>	ATD RMC Book Exchange
<b>Submission Description:</b>	<p>In 2020 a few of our members retired and wanted to pass on their talent development book collections to other professionals in the field. I began collecting books from these individuals and keeping them in my garage. Since we weren't meeting in person due to the pandemic, I wanted to create a way to get these books out to our members. I set up a book exchange on our website that is open to members only. Members can request the books they'd like to read and make arrangements with the individual offering the book to pick up the book. When we can get together again, we will bring the books to chapter meetings in a small wagon and allow attendees to borrow books. It will be our little free library.</p>
<b>Need(s) Addressed? Please be specific.</b>	Professional development books can be expensive to purchase. Our book exchange rehomes unwanted books with talent development professionals who are looking to expand their skills.
<b>What is your chapter's mission?</b>	To create a world that works better.
<b>How does this effort align with your chapter's mission? (Please provide specific examples)</b>	This program puts books in the hands of talent development professionals who are able to use the information within in their talent development programs. It promotes life-long learning.
<b>ATD's mission is to "empower professionals to develop talent in the workplace". How does this submission align with ATD's mission? Please provide specific examples.</b>	This passes books to talent development professionals that might have been thrown out or perhaps donated to organizations that may not be able to get them into the hands of talent development professionals. People can read the books and expand their knowledge of talent development topics.
<b>Target Audience: (Who will benefit/has benefited from this effort?)</b>	ATD RMC chapter members and talent development professionals who come to meetings.

<p><b>Costs/Resources Used: (Please include any details regarding use of resources including monetary, donations, contributions, volunteer hours, people resources, etc. and how you went about getting these resources)</b></p>	<p>We built out a page on atdrmc.org behind the members only page. Bought a collapsable wagon from amazon.com for \$79. I've picked up books on the porches of members who have retired and have them in my garage until a member requests to borrow a book or we can put them in the free library wagon to exchange at upcoming meetings.</p>
<p><b>How did you implement: (please give a brief description)</b></p>	<p>Set up a place on our website where members can post their books to exchange. Bought a wagon to put the books in to bring to chapter meetings so members can exchange the books. Published the book exchange in our newsletter.</p>
<p><b>What were the outcomes: (Please include hard data regarding financial gains, membership increases, target audience satisfaction levels, publicity for the chapter or for the profession, etc.)</b></p>	<p>We are able to connect people with the books they need or want to become better talent development professionals.</p>
<p><b>Lessons Learned: (hints and tips for other chapters who may be considering a similar effort)</b></p>	<p>I think this program will take off when we are able to meet in person again. It's really a low effort activity on the chapter's part that has benefits for chapter members and the earth because we're recycling books.</p>
<p><b>Please list the specific ATD chapter resources that helped guide you in the process of completing this best practice (e.g. people, documents, policies, by-laws, etc.):</b></p>	<p>Our members really. They wanted to pass along the books they collected over the years to others who want to obtain the knowledge contained within the books.</p>
<p><b>How did you become familiar with the Sharing Our Success (SOS) program?</b></p>	<p>Other: Submitted an SOS before</p>
<p><b>Would you be willing to present on this submission at the ATD Chapter Leaders Conference (ALC)? *Request for Proposals (RFPs) open in May of each year at td.org/alc. Selected session facilitators receive complimentary registration.</b></p>	<p>Yes</p>