

Schmitt, Nicole J (Nicci)

From: ATD Central Iowa <admin@atdiowa.org>
Sent: Tuesday, September 8, 2020 9:25 PM
To: Schmitt, Nicole J (Nicci)
Subject: [EXTERNAL] Last Chance to Boost Your Membership for Less!

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Dear Nicole Schmitt,

ATD's Member Week Sale, a one-week exclusive members-only savings and give away event, is here! **September 14-18**, ATD's Power Membership (ATD Central Iowa Chapter and ATD National memberships) is an additional 10% off, making this week the best time to join or renew. ATD Central Iowa is also holding member give-aways through-out the week!

Membership Savings

Joining ATD this week also unlocks savings on ATD's most popular resources, online courses, and upcoming conferences. An ATD national membership is the perfect complement to chapter membership. As a Power Member, you'll have immediate access to these benefits:

- Locally led programs and content developed with your local area in mind
- Compelling career and business development opportunities in your area
- ATD customizable benefits tailored to your current work
- ATD webcast and conference session recordings
- A growing job-aid library from ATD filled with essential checklists, tools, and templates
- Industry-leading insights from TD magazine, whitepapers, and ATD members-only newsletters

- A network of more than 125 countries in addition to the local network within the ATD Central Iowa community

Until September 18, you can save [10% on ATD National membership](#) in addition to the \$30 discount that Power Members (members of ATD National and ATD Central Iowa Chapter) already receive. Strong community connections are more essential than ever. Follow the prompts to [join or renew your national ATD membership](#) and be sure to add chapter membership to your cart as you move through the checkout process. With chapter membership in your cart, you'll automatically receive the discounted Power Member rate and a portion of your national membership dues will go to your local chapter. If only purchasing National Membership be sure to select our **Chapter ChIP Code 6013**.

ATD Central Iowa Member Give-Aways

ATD Central Iowa will also be holding **3 give-aways!** Join the ATD Central Iowa Discussion Group on Facebook using the link below to participate! Winners must be **active status** ATD Central Iowa Members.

Monday 9/14: 1 [ATD National Professional Plus Membership](#)

Wednesday 9/16: 1 [Talent Development Book Bundle](#)

Thursday 9/17: 1 FREE Admission to a Listed Certification Course

Examples

- E-Learning Instructional Design Certificate
- Adult Learning Certificate
- Coaching Certificate
- Articulate Storyline Certificate
- Consulting Skills Certificate
- Introduction to Instructional Design
- + more

More information will be shared for each give-away in its individual email during the week.

If you have questions about how ATD membership has benefited professionals in our area, please reach out to Kai Gillespie, the chapter's VP of Membership at membership@atdiowa.org. You can also check out this [video](#) to hear what talent development professionals from around the world have to say about ATD and how the association has supported their professional development.

Thank you for your continued engagement with the ATD Central Iowa, and I hope you'll consider taking advantage of this special opportunity to join or renew as a [Power Member](#).

Best regards,

Stacy Alexander, ATD Central Iowa President

ATD Central Iowa Discussion Group



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