

### Activity 8-2. Opposites worksheet.

#### Step 1

In the first column of the chart below, brainstorm as many ways as you can to answer this question:

“How can this company increase the disconnect between the salespeople and the project managers?”

Note: If you are laughing, you are doing this right. The first row is completed for you as an example.

How to Increase the Disconnect	Opposite
<i>Example: Physically locate the salespeople in a different time zone.</i>	<i>Build regular communication between the teams.</i>

#### Step 2

Using the right-hand column of the table, think of the opposite of the idea you have laughed about in the left-hand column. In other words, how can you use the idea on the left and transform it to the opposite to *reduce* the disconnect?