Chapter Leader Community (CLC)

Visit ATD's CLC at www.td.org/clc for tools and resources for effectively running your chapter.

Resources

Chapter Leader Webcast Archives: www.td.org/ChapterWebcasts
Access archived recordings of chapter leader webcasts and podcasts.

Chapter Relations Manager (CRM): www.td.org/CRM
CRMs at ATD are chapters' primary point of contact for any chapter-related question or assistance needed.

Leader Connection Newsletter (LCN): www.td.org/LCN
Access the current and previous issues of an e-newsletter that includes news and tips for chapter leaders.

Marketing and Branding Materials: www.td.org/ChapterMarketing
Materials about membership programs and initiatives as well as branding resources.

Marketing Materials Request Form: www.td.org/MarketingMaterialsForm
Use this form to request materials about ATD membership, programs, and initiatives.

National Advisors for Chapters (NAC): www.td.org/NAC
The NAC is a national committee of former chapter presidents who serve as national volunteer advisors to the chapter services team and chapter leaders. Each chapter has a designated advisor who serves to advise, advocate, and mentor on matters of chapter management and operations.

Speakers Bureau: www.td.org/SpeakersBureau
Search the bureau and identify speakers for your next chapter event.

Speaker Request Form: www.td.org/SpeakerRequestForm
Request an ATD representative to speak at your chapter event.

Succession Planning Resources: www.td.org/PlanForSuccess
Recruiting and onboarding resources to build a leadership pipeline for your chapter.

Toolkits: www.td.org/ToolKits
Information, tools, and templates for chapter leaders.

Membership

ATD Students: www.td.org/Students
Resources for students, including discounted membership, scholarships, and career services.

Membership on the ATD Store: www.td.org/MembershipOnTheStore
Information and guidelines on how chapters can make their membership available for purchase on the ATD Store.

Power Member: www.td.org/JointMembership
Ideas and templates for promoting joint chapter and ATD membership.

CHAPTERS
Association for
Talent Development

Chapter Recognition Programs

Chapter Excellence Awards (CEA): www.td.org/CEA
Recognizes chapters achieving excellence in Strategic Partnership, Advancing the Profession Through CPTD, and Joint Membership Growth.

Chapter of the Month (COM): www.td.org/COM
To be eligible, chapters must have a Sharing Our Success (SOS) submission approved and be CARE achieved and innovative. Chapters are eligible every 18 months.

Chapter Recognition Committee (CRC): www.td.org/CRC
A national advisory committee of chapter leaders who recognize and share chapter best practices.

Sharing Our Success (SOS): www.td.org/SOS
Best practices shared by ATD chapters, including easy-to-use ideas, resources, and practices for improving communication, membership, and the development of programs, products, and services.

Professional Development

ALC Program Advisory Committee (ALC PAC): www.td.org/ALCPAC
A national advisory committee of chapter leaders who select programming for ATD's Chapter Leader Conference (ALC).

ATD Chapter Leaders Conference (ALC): www.td.org/ALC
An annual conference for chapter leaders to network, learn, and share best practices.

Chapter Leader Day: www.td.org/CLD
An annual program for chapter leaders at the ATD International Conference & Exposition.

Employee Learning Week (ELW): www.td.org/ELW
Employee Learning Week is an awareness campaign highlighting the important connection between learning and achieving organizational results.

Chapter Management

Chapter Affiliation Requirements (CARE): www.td.org/CARE
Chapter Affiliation Requirements define the responsibilities of chapters and are evaluated annually.

Commitment to ATD Chapters (COACH): www.td.org/COACH
Annually evaluated scorecard of ATD's commitment and responsibilities to chapters.

Wild Apricot: www.td.org/WildApricot
Membership, website, and event registration services available to ATD chapters at a discounted rate.

Financial

ATD Education/Chapter Partnership Program: www.td.org/CertificatePartnership
Certificate program partnership between chapters and ATD that increases visibility, provides programming, and grows revenue for chapters.

Chapter Incentive Program (ChIP): www.td.org/CHIP
Chapters receive a share of the revenue that they generate for national ATD programs and services.

Discount Partnerships: www.td.org/ATDPartnerships
Order ATD branded products at a discount as well as save money on audio, video, web conferencing, and event registration services.

www.td.org/clc