



**Helping Talent
Perform at the
Highest Level**



Now is the most important time ever to invest in talent development. The huge shift in the global workforce during the COVID-19 pandemic made it clear that companies have to be agile and invest in their employees to be competitive despite times of uncertainty and volatility. Employees must be (and want to be) upskilled, reskilled, and next-skilled in a nearly continuous cycle. Learning is front and center.

For organizations to develop the robust and mature employee development initiatives required in today's global workforce, the talent development function needs to perform at a high level. ATD Enterprise Solutions can help make that happen.

ATD has been creating standards and best practices for the training field for nearly 80 years. We know what good looks like, and we can help you ensure your L&D team has access to the resources and experiences that will grow their knowledge and skills and increase the impact of their work in your organization.

Research shows that organizations committed to developing their L&D teams are high performers. They understand that investing in the people responsible for growing the capacity of the workforce makes good business sense. The culture of learning in these organizations is deep, and the bottom-line impact is real.

We invite you to take a few moments to look through this resource to get some ideas for how ATD can help your team perform at the highest level.

We're here when you're ready to talk about the solution right for you.

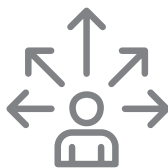
Amanda Miller
Senior Director, Enterprise Solutions

Who We Are

ATD is the professional home for trainers, instructional designers, coaches, and others who work to develop the knowledge and skills of the workforce. We support a global community with members in more than 120 countries.

- ✓ **We set industry standards for the L&D field** through our research. The Talent Development Capability Model™ grounds all our offerings, including our two certifications.
- ✓ **We are the largest convener of talent development practitioners in the world.** From our premier international conference to hundreds of education programs and events around the world, more L&D professionals learn with ATD than anyone else.
- ✓ **We are trusted in the field**, which we've been supporting for almost 80 years.
- ✓ **ATD Enterprise Solutions takes a consultative approach in helping organizations solve their biggest L&D challenges**, and we help teams unleash their potential so they can drive organizational impact with their work.

Did you know?



Workers want more career growth, flexibility in their workday, and better pay. **Surveys show that 94 percent of learners would stay at a company if it invested in their career growth and development.**



High-performing organizations with better human capital and business outcomes are more likely to **create career paths, promote programs** and partnerships, and access platforms and people data.

Source: Ketter, P. "It's the Perfect Time to Take Charge of Your Career." *ATD Blog*, Feb 28, 2022. td.org/atd-blog/its-the-perfect-time-to-take-charge-of-your-career.



Professional development solutions to meet your team's needs:

- Best-in-class training programs to help your team level up offered virtually or on-site anywhere in the world
- Talent Development Capability Model assessment to help you identify the skill gaps and strengths of your L&D team
- Personalized learning plans to meet your team's needs
- Team attendance at world-class conferences and events
- Access to unlimited resources, research, and learning opportunities through Enterprise membership
- Peer networking and collaboration for senior leaders and executives through exclusive consortiums

Let's Get Started

Every interaction with a member of ATD Enterprise Solutions starts with a consultation. We want to learn about your business, how the L&D team works, what your pain points are, and what your team most needs now.

Need just-in-time access to resources, tools, templates, videos, articles, research, and other information to inform best practices and new initiatives? **Explore Enterprise membership options.**

Curious about the best way to upskill your talent development team? **Explore team training options** that can be customized and delivered on-site or virtually. We can also help get qualified practitioners certified.

Want to get better insight into your L&D team's strengths and growth opportunities? **Dive into our new Talent Development Capability Model | Enterprise Skills Gap Assessment**, which uses the assessment tool for the Talent Development Capability Model to provide you a holistic view on how to get your team operating at a higher level.

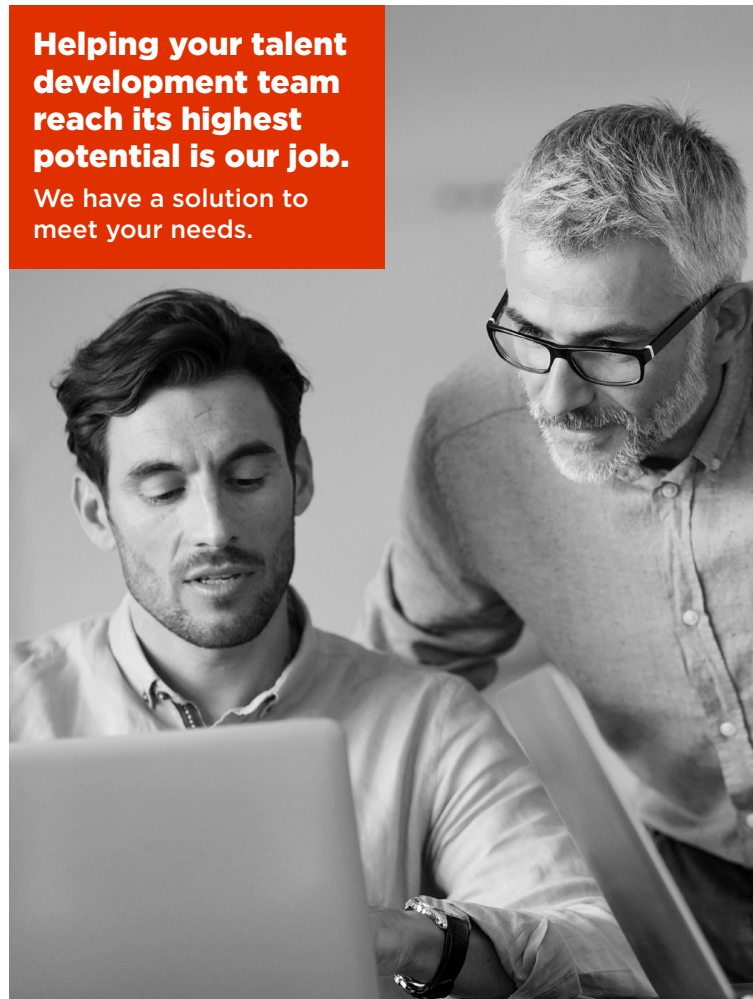
Eager to provide your team with the opportunity to network with other L&D professionals from around the world and learn from the top experts in the field? **Conference team attendance may be the right option for you.**

Need a place for your TD leaders and executives to learn from peers and collaborate around best practices for organizational impact? **Our ATD Forum or CTDO Next memberships may be the right fit to achieve that goal.**

Need purchasing flexibility year round? Our **Flexible Learning Pass** is the answer.

Helping your talent development team reach its highest potential is our job.

We have a solution to meet your needs.



Increase Performance Through Enterprise Membership

When your group or team members join ATD, they will have access to an unparalleled depth and breadth of resources to help them grow their knowledge, skills,

and impact. Each membership tier unlocks additional resources. Pick the tier that works best for your organization and give your team access to essential tools.

Enterprise teams always pay the lowest price for ATD products and offerings!	Bronze	Silver	Gold
	5-24 members \$409/member	25-249 members \$379/member	250+ members \$299/member
Interactive Templates and Tools	✓	✓	✓
Unlimited access to <i>TD at Work</i> Guides and Archives	✓	✓	✓
ATD Webinars and Archive	✓	✓	✓
<i>TD Magazine</i>	✓	✓	✓
ATD Research Whitepapers	✓	✓	✓
ATD Video Content	✓	✓	✓
10-Minute Case Studies	✓	✓	✓
EBSCO Online Library Access	✓	✓	✓
Annual <i>State of the Industry</i> Report	✓	✓	✓
ATD Member Discount	✓	✓	✓
99 Micro Course Library	✓	✓	✓
Personalized Needs Assessment With Professional Development Specialist	✓	✓	✓
Discounted Job Posting in ATD Job Bank		✓	✓
Quarterly Invitation-Only Webinars		✓	✓
Branded Templates (available upon request)		✓	✓
Additional Member-Only Discount: 10% off Member Rate		✓	✓
Talent Development Capability Model Enterprise Skills Gap Assessment			✓

Talent Development Capability Model | Enterprise Skills Gap Assessment

The Capability Model Enterprise Skills Gap Assessment is ATD's newest offering for teams. This proprietary tool gives a holistic look at your team's TD capabilities. It provides a baseline for where your team is and gives insight into untapped strengths and development opportunities.

Benefits for the Full Organization

Individuals

- Plan development based on skill gaps most important to achieving goals.
- Build a learning plan and track progress in the tool.

Managers

- Gain insight into team strengths and development opportunities.
- Identify misalignment between employee self-assessments and manager assessments.

Leaders

- Benchmark current proficiency across the full TD organization and by company-defined filters (such as role, business unit, or location).
- Inform staffing and structure decisions based on strengths and skill gaps.
- Make data-driven decisions about team development.

**Gold level membership includes the Capability Model Enterprise Skills Gap Assessment offering.*



Scale Professional Development With Team Training

Research shows that high-performing organizations are more likely to invest significantly in the professional development of L&D teams. Bring ATD's research-backed courses and world-class facilitators to your company's location for an on-site learning experience or enroll members of your team in one of our public programs. We can also customize our education offerings to meet your unique needs. Empower your team with a learning experience that will stay with them.

Upon completion, participants can earn a certificate and a digital badge to showcase their achievements.

Interested in getting members of your team certified? We have special bundle options so your team can work together for the Associate Professional in Talent Development (APTD) or Certified Professional in Talent Development (CPTD) credentials and enroll in the exam. When you support your team with a professional credential, you show them you are committed to their success and are investing in the future of your organization.

Not sure where to start?
Contact Enterprise Solutions by
emailing at enterprise@td.org.

Flexibility at Your Fingertips

If you're looking for flexibility when it comes to purchasing your L&D team's professional development, consider ATD's Flexible Learning Pass. It allows organizations to use their learning pass year round to easily purchase any ATD professional development resources for their team at a cost savings.



Team Packages for the World's Premier Talent Development Conferences

ATD's conferences and events provide you and your team opportunities to establish new peer-to-peer connections that can last a lifetime. Plus, when you send a team to a conference you get the benefit of being able to have your team attend more sessions and hear from more experts than any one individual ever could. Teams attending conferences bring their learnings back to work to share with other team members.

Benefits for conference teams:

- Exposure to experts and thought leaders
- World-class networking opportunities
- Private conference team room for networking and relaxing, complete with refreshments
- Discounted rates on conference attendance
- Private meeting room on EXPO floor for teams of 25 or more
- Special conference programming for teams of 100 or more

ATD Events



EXCLUSIVE Opportunities for Senior Leaders and Executives

The pressure on today's talent development leaders is enormous. That's why ATD created two exclusive networking and learning opportunities to meet the specific needs of those tasked with leading L&D efforts.

atd|FORUM

ATD Forum has a 30-year legacy as a premier consortium for senior TD leaders, managers, and strategists. Forum members explore solutions to difficult challenges, uncover new opportunities to create more organizational impact, and benchmark efforts against award-winning organizations.

Forum members enjoy a confidential, vendor-, marketing-, and consultant-free environment where they can connect, collaborate, and share learnings.

Learn about benefits and see which Fortune 500 companies are already members by visiting atd-forum.td.org

ctdoNEXT

CTDO Next is an exclusive membership for executive-level learning leaders. This network was developed to help shape what's next in the talent development field with a focus on technologies and transformations. Members take a think-tank approach to exploring topics, implications, and outcomes. This is what future-forward leadership looks like.

Visit us at ctdonext.td.org to learn more about membership benefits.

**Discounted pricing is available when you bundle CTDO Next and Forum memberships.*





To learn more about how ATD Enterprise Solutions can help your team, visit td.org/ent-solutions or email enterprise@td.org.

Ready to talk now?

CONTACT US