ATD Detroit Annual Anniversary Recognition

Purpose: By recognizing and showing appreciation for continuous membership anniversaries ATD Detroit will foster a sense of belonging and encourage long term commitment of members to the chapter.

Timeline: After approval from the board this plan will be implemented for the 10+ year anniversaries by December 2021 and annual recognition for 5, 10 and 15+ beginning December 2022.. A document with detailed instructions for future VP’s of membership will be prepared to pass on including membership records, budget estimates, and suggestions of sources for ordering gifts. In 2021 all 10+ year members would receive the 10 year gift of a jacket.

Details:

What: Recognize anniversaries of 5, 10, 15 and 15+ year of continuous membership s with a gift, formal verbal recognition at a live meeting and in writing through ATD Detroit e=mail and social media posts.

 Presentation slides and e-mail for 10+ year members would include photo, any volunteer roles within the chapter, brief professional bio and a question such as “Why I love talent development, or Why I am involved in ATD Detroit…” This allows others to get to know the long time members and allows members some recognition and promotion.

5 years – ATD Detroit logo notebook and pen set (approx. $10 per member)

10 years – embroidered jacket with ATD Detroit logo (approx. $60 per member)

15 years – Personalized Desk set, folio or computer bag with ATD Detroit 15+ years and member’s name ($50 per member)

15+ years – Recognition at meeting, small ATD themed item optional, use existing collection of promotional items)

When: November or December chapter event

Board responsibilities:

 **VP of Membership and Director of member outreach** will maintain records, purchase supplies, coordinate communication and gathering of bios for members and work with **director of marketing** and **director of social media** to create member recognition slides for the meetings, inclusion of recognition in ATD Detroit e-mails and social media posts

***Maximum*** Budget needed Based on 2021 Membership Roster -Looks like $300-$400 would be realistic, its unlikely everyone will stay a member through 2024.

2021

 10+ year members – 7

($350)

2022

 5 year members -16

 10 year members - 4

 15 year members – 0

($400)

2023

 5 year members - 21

 10 year members – 1

 15 year members - 0

($270)

2024

 5 year members – 24

 10 year members – 5

 15 year members – 2

($640)