ATD-Cascadia  
2018 Annual Conference  
Vendor Platform (pre-work for conference)

This screen shot shows the landing page to start the pre-work. Visitors can view a video and information about every vendor (sponsors and exhibitor in that order).

The first item is the raffle that visitors can complete after reviewing all the information.

The raffle captures the visitor’s contact info as well as any vendors they’d like to know more about. That information is provided to all the vendors so they can contact the visitor after the conference.

This screen shot shows the format used for a vendor’s information. The format was the same for all vendors.