



atd2020 LEARNING NEVER PEAKS
INTERNATIONAL CONFERENCE & EXPO

ESTIMATED BOOTH COSTS

All booths (except 20'x20' and larger) include 8 feet back drape and 3 feet side drape in the show colors, and a 7"x44" ID sign with your company name and booth number. **All booths are required to provide carpeting or a floor covering over their contracted exhibit space.** Booths located on an aisle may be required to rent "end cap drape" if they are using a pop-up booth display that has an unfinished back or side that is visible on the aisle. All other items are optional.

NOTE: The prices listed below are *approximate* and at the advance discount rate and do not include tax (if applicable). Prices will increase after the advance discount rate and on-site. Actual prices and deadline order dates are available online in the Exhibitor Service Manual.

Item	2020 Advance Discount Rate
Audio Visual	
Wireless Microphone	\$240/day
Sound System (2 speakers, 1 mixer/amp)	\$330/day
46" Flat Screen - 1080P, with Internal Speakers	\$790/day and up
Carpet (per 100 square feet) – 10' x 10' carpet	\$369.50 and up
Carpet (per 90 square feet) – 9' x 10' carpet	\$254.50 and up
Computer	
Laptop Computer (Core i5/2.5ghz/4GB/300GBHD/DVD)	\$325 and up
46" Touchscreen	\$1,300 and up
	\$150 and up
Electricity	\$120 and up
Floral/Plant Rental	\$20 and up
Freight Handling Fees (per pound)	
Advance Warehouse	\$1.39
Direct to Show Site	\$1.39
Furniture	
Chair	\$120.25 and up
Counter – 6'Lx42"H	\$226.85
Table – 6'Lx30"H	\$192.50
Wastebasket	\$19.45
Internet	\$895 and up
Labor	
ST (8:00 a.m. – 4:30 p.m. Mon-Fri)	\$112.50
OT (4:30 p.m. – 12:00 a.m., 7:00 a.m. - 8:00 a.m. Mon-Fri)	\$168.75
DT (12:00 a.m. - 7:00 a.m., all recognized holidays)	\$225.00

Lead Retrieval	\$399 and up
Photography for Booth	\$150 and up
Sign Hanging (Island booths only)	\$626.25/hour and up