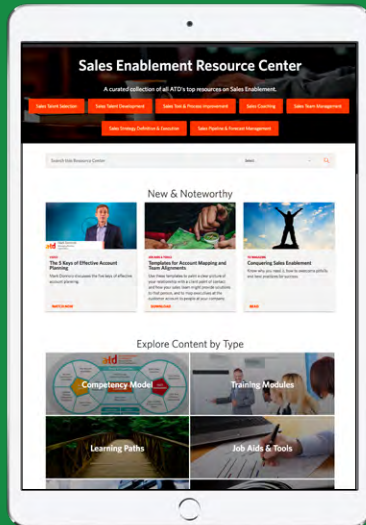




RESOURCE CENTERS

50% higher net sales
per employee result from continuous training



SALES ENABLEMENT

Perfect for anyone who supports or manages the development of a sales team, this resource center covers various topics, from sales strategy definition and execution, to best-in-class sales onboarding, to data-driven just-in-time sales training. Make sales enablement practical with curated tips, competency-based tools and templates, and insights from peer practitioners and field experts available on-demand, anytime, anywhere.

PREMIUM CONTENT INCLUDES

Now Available With Enterprise Professional Plus Membership

CASE STUDIES

Learn and examine real-life examples about how individual organizations use key talent development strategies to unlock business solutions.

CONFERENCE SESSION RECORDINGS

Watch presentations and recordings by industry leaders from ATD conferences.

CURATED BOOKS AND PUBLICATIONS

Relevant content from a vast collection of books and publications pulled down to the page level.

HOW-TO VIDEOS

Short, practical, how-to videos about various topic areas from ATD subject matter experts.

INSIGHTS

Sales enablement experts share their in-depth knowledge in your selected area.

JOB AIDS AND TOOLS

Calculators, assessments, and checklists that guide you through how to perform various tasks.

TD AT WORK

Each single-topic issue of *TD at Work* will grow your professional competency in a crucial area of expertise.

TD MAGAZINE ARTICLES

This award-winning monthly magazine provides the latest insights and trends to keep your team updated with the best practices of the profession.

TRENDING TOPIC Q&A

Peruse the most commonly asked trending topic questions and get answers on the best approaches from industry experts.

LEARN MORE



VIEWPOINTS AND COUNTERPOINTS

Add an edge to your thinking as you explore different perspectives on controversial topics in this online, debate-style resource.

WEBCASTS

With more than 100 offered per year, these live and on-demand sessions provide invaluable information from the industry's top experts.

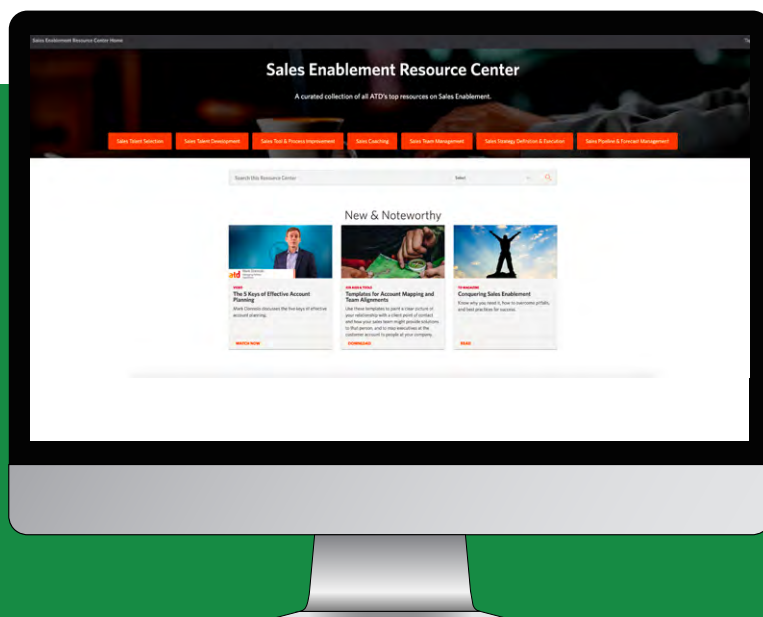
LEARNING PATHS

Short curated lists of top content to help you quickly get up to speed on a specific area.

Quickly find job-related resources so that you can get back to doing to what you do best. With ATD's Resource Centers, you will spend less time searching for solutions to questions and problems and more time building a better product and stronger team.

EXPLORE THESE TOPICS:

- Sales Talent Selection
- Sales Talent Development
- Sales Tool and Process Improvement
- Sales Coaching
- Sales Team Management
- Sales Strategy Definition and Execution
- Sales Pipeline and Forecast Management



See the Sales Enablement Resource Center in action. Request a demo.

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