



## October ATD Updates

### Submit Your 2024 Board Roster Early

Chapters that submit their 2024 board rosters by December 31, 2023, will be entered into a lottery to receive a complimentary ATD Professional Plus Membership. Set your chapter up for success by submitting your roster [via the online form](#) using the [2024 board member roster template](#).

### New CARE Plus Items

Two additional CARE Plus elements are going live in 2023! These updates are intended to recognize new areas of successful chapter operations without eliminating any of the existing CARE Plus elements or changing the total number of elements required. Read more in last month's [Leader Connection Newsletter](#).

## Apply to Join the Chapter Recognition Committee!

The [Chapter Recognition Committee \(CRC\)](#) is an ATD advisory committee comprised of chapter leaders and charged with identifying, recognizing, and sharing chapter best practices. CRC members recommend and select Sharing Our Success (SOS) submissions for recognition and recognize chapters via the Chapter of the Month (COM) distinction and the Chapter Excellence Awards (CEA).

This is a great opportunity for chapter leaders (both past and present) to serve on a national level and celebrate the amazing work that chapters are doing across the country. Serving on the CRC has many benefits including:

- Learning more about chapter best practices
- Networking with ATD staff and chapter leaders from across the country
- Developing additional professional competencies
- Coaching volunteer chapter leaders through the submission process

Ready to apply to join a team of dedicated chapter leaders and work with chapters to share and celebrate their best practices? Submit the [CRC application](#) by **November 10!**

## Important ATD Membership Updates: Price Changes Coming in 2024!

ATD's Professional and Professional Plus membership rates will be increasing for the general membership population in January 2024, including our Power Member rates. This change reflects ATD's continued investment in new and meaningful benefits at increased cost, including the addition of digital access to the Talent Development Body of Knowledge (TDBoK) as a membership benefit. Read more about the upcoming change [here](#).

While our membership rates will be increasing in January for the general membership population, chapter leaders will continue to enjoy a significantly reduced membership rate of \$199 with an automatic upgrade to Professional Plus benefits for an additional year to allow chapters to plan for these changes in their annual budgeting process. Starting in 2025, chapter leader membership rates will increase from \$199 to \$219.

Between now and January 5, 2024, ATD will be running a "Lock in Your Rate" campaign to allow current and new members to join/renew at the current rates for up to three years. Chapter leaders have the option to lock in their Professional Plus membership at the current rate for up to three years if planning to continue their board service.

## Chapter Leader Webinars

Be sure to register for our upcoming chapter leader webinars. Click the links below for more details and to sign up.

### Chapter Leader Onboarding and Orientation October 26 at 4 p.m. ET

Join National Advisors for Chapters (NAC) members and fellow chapter leaders on October 26 at 4 p.m. ET for an onboarding and orientation session. This webinar is a great resource for those who are new to chapter leadership, leaders who want to revisit the resources that can support them in their respective roles, and experienced leaders looking for a quick refresher.

[Register Today](#)

### DEI Real Talk November 29 at 2 p.m. ET

Join National Advisors for Chapters (NAC) and fellow chapter leaders for a discussion on what makes diversity, equity, and inclusion (DEI) more than just a trending hot topic. This session will not be recorded to allow for a full and rich discussion. Please bring your curious mind and openness to share and learn together.

[Register Today](#)

## Innovation & Recognition



### October Chapter of the Month: Greater Las Vegas

After pivoting to primarily virtual programming during the pandemic, the Greater Las Vegas Chapter created an online resource library via a free FreshDesk account to share session recordings, slide decks, and other resources with its chapter members.

By structuring its portal around the Talent Development Capability Model™ and utilizing tags, the board was able to make virtual content more easily navigable for users. This transition not only streamlined board operations but also established an additional benefit to chapter membership. [Read more about this program](#).

### Sharing Our Success (SOS)

The SOS program helps chapters improve by sharing and finding easy-to-use ideas, resources, and practices. Submit your chapter's best practice to gain recognition, share your knowledge, measure your accomplishments against established criteria, and be considered for a Chapter of the Month award. [Learn more and submit here](#).

## Chapter Essentials

### Connect With Fellow Chapter Leaders

Join the [ATD Chapter Leaders LinkedIn Group](#) to share resources, ask questions, and celebrate successes with other chapter leaders. Please note that you must be an active chapter volunteer to participate in this group.

## Looking for Assistance?

[Chapter Leader Community](#)

[Chapter Services](#)

[National Advisors for Chapters](#)