



# DISCOVER THE POSSIBILITIES

## ATD's Higher Education Community:

where **students**, **faculty** in talent development related programs, and **talent development professionals** working at colleges and universities collaborate to develop a stronger workforce

## ATD MEMBERSHIP

The Association for Talent Development (ATD) provides the resources and inspiration to empower your success. Benefits include vetted content, cutting-edge resources, and opportunities to network with thousands of learning professionals and higher education leaders around the world. Become a member and join a network of industry thought leaders in a collaborative environment where theory meets practice. Visit [td.org/membership](https://td.org/membership) to learn more.

**Professional Membership:** \$279 per year

**Professional Plus Membership:** \$439 per year

**Student Professional Membership:** \$119 per year\*

**Student Professional Plus Membership:** \$279 per year\*

### Member benefits include:

- Access to ATD research
- Access to hundreds of top management and leadership articles plus dozens of business book summaries
- Exclusive access to online webinars featuring industry leaders and current data
- Discount prices on ATD products
- A 12-month subscription to *TD* magazine
- Access to the ATD Micro Course Library\*\*

*\*The ATD student member rate is for students who are enrolled in the equivalent of at least half-time at an accredited university or college or who are active ATD chapter student members.*

*\*\*For Professional Plus Members Only.*

## ATD RESEARCH

ATD research assists you in tracking trends, making informed decisions, and connecting research to the field of workplace talent development. ATD research reports provide comprehensive data and analysis that can help you better understand today's talent development industry.

ATD members receive the complete annual *State of the Industry* report (a \$499 value) and complimentary copies of ATD research report whitepapers (a \$19.99 value per whitepaper).

Visit [td.org/research](https://td.org/research) for a complete list of reports.

## STUDENT SCHOLARSHIPS AND AWARDS



### Scholarships

ATD awards seven scholarships annually to students pursuing a degree in the talent development field.

#### John Coné Membership Scholarship

- Six one-year Professional Plus student memberships awarded annually.

#### ATD International Conference & Exposition Scholarship

- One complimentary full conference registration to attend ATD's annual International Conference & Exposition.

#### All scholarships are awarded through a single application.

Applicants must be enrolled in the equivalent of at least half-time at an accredited university or college and meet the selection criteria to be eligible for all scholarships. To apply, visit [td.org/students](https://td.org/students). All applications must be submitted electronically.

Application available: **August 13, 2021**

Application deadline: **November 20, 2021**



### ATD Dissertation Award

The Dissertation Award is given to foster and disseminate research in the practice of workplace talent development. It will be presented to the applicant with the best doctoral dissertation for which a degree has been conferred between August 1, 2020 and September 30, 2021.

Application deadline: **September 30, 2021**

To learn more about submission details and criteria, visit [td.org/students](https://td.org/students).

## FACULTY AND TALENT DEVELOPMENT PROFESSIONALS

Get involved with the ATD Higher Education community. If you're a dean, professor, or talent development professional in a field related to HRD or organization development, ATD offers several volunteer opportunities.

### As an ATD faculty or talent development advisor, you may choose to:

- Serve on a selection team: Become a selecting official for ATD's student scholarships or a proposal reviewer for the ATD International Conference & Exposition.
- Contribute content: Looking to be published? ATD is seeking authors to write articles and blogs and host webinars unique to higher education faculty, students, and the talent development profession.
- Provide input on ATD Higher Education initiatives: Your input is valuable. Serve as an adviser on future initiatives. Email Higher Education Community Manager Erin Strider at [estrider@td.org](mailto:estrider@td.org) for more information or visit [td.org/HigherEd](https://td.org/HigherEd).

## CHAPTER INVOLVEMENT



Joining your local ATD chapter is the first step in contributing to an active and vibrant community of talent development professionals. ATD chapters provide local networking and professional development opportunities for students, faculty, and talent development professionals across the United States.

## POWER MEMBER

**atd+chapter**  
Association for  
Talent Development

Experience being a Power Member! Joining ATD and your local ATD chapter gives you the opportunity to connect with local, national, and international professionals. Power Membership offers members twice the support, twice the resources, and twice the networking with just one membership.

ATD membership provides the tools you need for success. Chapter membership applies those tools to your organization and community. When you have both, you are a Power Member.

Find your local chapter at [td.org/ChapterLocator](https://td.org/ChapterLocator).

## ATD CAREER RESOURCES

The leading employment resource for talent development professionals.

Learn more at [td.org/CareerCenter](https://td.org/CareerCenter).

### ATD Job Bank

The ATD Job Bank is an excellent resource for job seekers to post their resume for free and search thousands of job postings. The industry's top employers use the ATD Job Bank to post their job listings and to find qualified candidates.

Learn more at [jobs.td.org](https://jobs.td.org).

### Career Webinars

Give your career a boost by viewing these programs presented by experienced career coaches.

### L&D Degree Directory

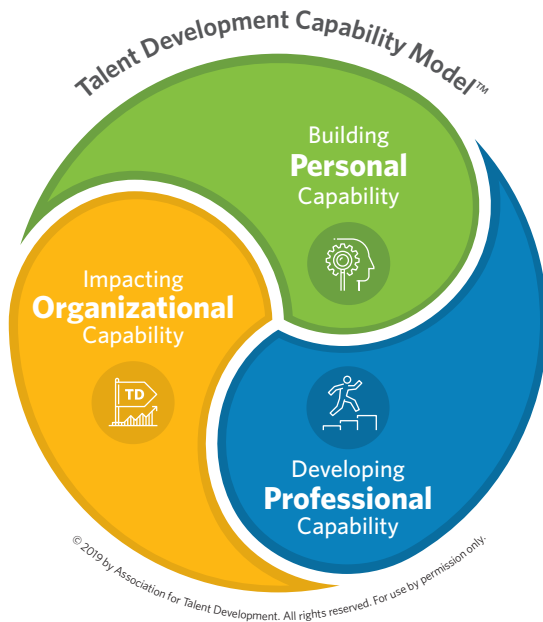
The first comprehensive directory of learning and development academic degree programs offered by accredited colleges and universities. Search. Find. Succeed.

Learn more at [degreedirectory.td.org](https://degreedirectory.td.org).

## THE TALENT DEVELOPMENT CAPABILITY MODEL

ATD's Talent Development Capability Model defines the skills and knowledge required for talent development professionals to be successful now and in the future. It captures changes driven by digital, mobile, and social technology; demographic shifts; globalization; and economic forces.

**Faculty:** How are your students defining the latest capabilities needed for success in the talent development industry? ATD offers resources for aligning your curriculum to the Talent Development Capability Model.



Learn more at [td.org/capability-model](https://td.org/capability-model).

## CERTIFICATION



Based on ATD's Talent Development Capability Model, the Certified Professional in Talent Development (CPTD) credential provides talent development professionals with the ability to validate their experience, prove their worth to employers, and be confident in their knowledge of the field.

Learn more at [td.org/cptd](https://td.org/cptd).



The Associate Professional in Talent Development (APTD) is the ATD Certification Institute's certification for talent development professionals who are in the early part of their careers or whose professional roles may not be solely focused on talent development. It may be a destination for some or a stepping stone to the CPTD for others.

Learn more at [td.org/aptd](https://td.org/aptd).

## ATD PRESS FACULTY EXAM/DESK COPY REQUEST PROGRAM

ATD Press brings you the latest books authored by respected leaders in the talent development industry. Interested in adopting an ATD Press book for your academic course? Faculty of accredited colleges and universities may request an exam copy or desk copy for review by completing an online request form at [td.org/faculty](https://td.org/faculty).



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