

# 10 Reasons to Become an ATD POWER MEMBER

ATD Power membership connects you to a global and regional network of like-minded peers and provides you with a wealth of resources to help you find solutions to whatever challenge you're facing.

## 1 Access Resources When You Need Them

ATD members have exclusive access to member-only templates and tools. This growing library of actionable tools also includes access to 300 *TD at Work* guides and will help you get the job done without reinventing the wheel.

## 2 Join a Global Community of More Than 30,000 Talent Development Professionals

Now more than ever, community is everything. As a Power Member, you'll expand your global network to include local connections who will be your close-to-home support system. Make new connections, share best practices, and know that the community will always be by your side.

## 3 Stay Up-to-Date on the Latest in the Industry

ATD members are connected to the latest ideas and best practices across the industry through their subscription to *TD* magazine and archives. There's no better way to stay in the loop.

## 4 Assess Your Skills and Bridge Gaps

ATD's Talent Development Capability Model is a framework to guide the profession in what practitioners need to know and do to develop themselves, others, and their organizations. As a member, you'll have access to exclusive resources to guide your development at any stage in your career.

## 5 Continue Your Professional Development

Maintaining CEUs and keeping your skills relevant is easy with Professional Plus member access to the ATD Micro Course Library. Each course is adaptive, with content tailored in real time to meet your individual learning needs. Spend less time on the topics you already know and more time on the topics you need to know.

## 6 Get More for Less Through Discounts

Members always pay the lowest price and can find deep discounts on publications, research reports, conferences, and courses.

## 7 Show Your Commitment to the Field

Show employers how much you value staying relevant in the field by listing your ATD national membership, ATD chapter membership, and your activities on your resume. Let them know that you are active, involved, and dedicated to staying current in the training and talent development industry.

## 8 Double Your Support

As a Power Member, you'll have double the support. National membership provides up-to-date global news and insights plus actionable resources. Chapter membership gives you the local connections and business opportunities you need on a local level with regionally specific programming.

## 9 Leverage Best Practices and Proven Solutions

Members have access to various best-in-class solutions, including 10-Minute Case Studies, whitepapers, and the annual *State of the Industry* report. These proven solutions can help you see viable options for any challenge you may be facing.

## 10 Put You and Your Career First

Having access to ATD member benefits helps you stay current in the industry, provides you with a growing library of talent development and training tools, and aids you in staying on the cutting edge of training and talent development. There's no better way to continue being a talent development trailblazer.