



atd|FORUM

**CONNECT.
COLLABORATE.
SHARE.**



ABOUT THE ATD FORUM

The ATD Forum is an exclusive organizational membership for senior talent development leaders, managers, and strategists. Together, we explore the solutions to difficult challenges talent development professionals face every day. As a group, we work comparatively to uncover opportunities and build performance capability. Forum members benefit from the ability to benchmark and network with a diverse mix of award-winning organizations. As an added benefit, this group is vendor-, marketing-, and consultant-free. All discussions are hosted in a confidential environment.



ATD FORUM MEMBERSHIP BENEFITS



Consultative Concierge Service

Members have unlimited access to the Forum's premium content concierge service where they receive curated content and connections to other Forum members and industry thought leaders to help them address pressing business challenges. Some content consults evolve into OnDemand Surveys, an opportunity for a Forum member to poll to gather benchmarking data.



ATD Forum Labs

Labs are the Forum's signature events. They are learning workshops designed exclusively for Forum members to meet in person to connect, collaborate, and share. The Fall Lab is held at a member company's offices, and the Spring Lab is co-located with the ATD International Conference & EXPO. Each Forum company receives two complimentary passes to both the Fall and the Spring Lab each year.



Confidential Networking

Members have various outlets to network with subject matter experts and peers from leading organizations. You can connect directly in person and online. Candid discussions and sharing take place in an environment free from suppliers, selling, and marketing.



Roundtable Discussions

Small, informal networking groups enable members to meet others, discuss challenges, and share practices that are getting results. Each session focuses on a specific topic a member has requested.



Registrations to ATD Events

Stay current with four complimentary registrations to use for the ATD International Conference & EXPO, the TechKnowledge conference, or any of ATD's virtual or in-person education programs.



ATD Small Conference Passes

Additionally, each Forum company receives two complimentary passes each year that can be used for smaller ATD conferences, including Core 4, OrgDev, SELL, ATD Intensive, as well as ATD's global events. ATD Intensive is a virtual conference and Core 4 and many global events include virtual options.



Exclusive Online Virtual Events

Known as ConnectSparks, these thought leader sessions provide interactive discussions to trigger ideas on various critical topics that are most relevant to members.



ATD Professional Plus Memberships

Receive two ATD Professional Plus memberships, which provide access to all ATD membership benefits and full engagement in the ATD community.



Job Bank Discount

Attract the best TD candidates to your organization when you post open positions in the ATD Job Bank. Save 10 percent on postings with Forum membership.



BEST Awards Application

Forum membership includes a complimentary application for the ATD BEST Awards.



Exclusive Content on Members-Only Community Website

Access content developed exclusively for Forum members. Content includes toolkits, templates, on-demand videos, poll data, summaries, and key lessons learned. Additionally, a case study library is available with the latest best practices and resources from member companies (including ATD Research's case studies).



State of the Industry

Receive a complimentary copy of ATD's annual *State of the Industry* research report (\$499 value), which details workplace talent development trends.

APPLY TO BECOME A MEMBER

Build organizational capabilities and enhance your business results by connecting, collaborating, and sharing with award-winning companies.

Visit td.org/ForumMembership for more information.


WHY YOUR PEERS JOIN THE ATD FORUM

“To have access to innovative content and facilitator approaches. The Forum keeps it fresh. There is always something new, always something different; we are always learning and innovating, so I always feel like if I hadn’t joined I would be missing out.”

**—Sandi Maxey, Senior Vice President, Manager,
Learning and Professional Development, Sandy Spring Bank**

“Being a Forum member is an accelerant for driving performance—performance of the individual and the organization—and allows us to fulfill that role much better.”

—Graham Johnston, Talent Development Leader, Deloitte

An abstract geometric pattern consisting of thin white lines and small white dots is overlaid on a solid blue background. The pattern is more dense on the left side of the image, with lines and dots extending towards the right. The dots are placed at various points along the lines, some at intersections and others at isolated points.

“Given the cost savings that I have attained and the experiences that I have gained in the ATD Forum, I’ve actually received more professional development from my Forum colleagues than I have internally. It’s not because the people I work with aren’t valuable and great at what they do; it’s just that the Forum presents such a diverse mindset and mentality, which allows me to gain information from others in a completely different way. I would say that one of the things it’s helped me to do is introduce new tools and techniques to my company that I was unaware of before. Without having to do an overabundance of research, and having the things already validated by people I trust.”

— Alissa Weiher, Director, Talent Development, Cochlear

FORUM MEMBERSHIP ROSTER

As of January 2023

84 Lumber	Gant Travel	Plains All American Pipeline
AAA – The Auto Club Group	General Mills	Rheem Manufacturing
Accenture	Grainger	Rocket Central
Agilent	Hilti	Rosendin
American Express	Hitachi Vantara	Rush Enterprises
AstraZeneca	IBM	Samsung Electronics
Bank of Montreal Financial Group	Intermountain Healthcare	Sandy Spring Bank
Barilla	Johnson & Johnson	Siemens
bioMérieux	Johnsonville Sausage	T. Rowe Price
Booz Allen Hamilton	KOMAN Holdings	Tableau Software
Centura Health	MAREK	Tennessee Valley Authority
Cochlear	Millennium Challenge Corporation	The Boeing Company
Consumer Financial Protection Bureau	National Reconnaissance Office	Trane Technologies
Consumers Energy	NBCUniversal	Twitch
CPS Energy	North Highland	UPS
Defense Acquisition University (DAU)	NXP Semiconductors	US Bank
Defense Finance & Accounting Service	PAEA	US Senate
Deloitte	Paramount Global	Walmart
DuraServ	PeaceHealth	WM
	Pitney Bowes	The World Bank Group



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