ATD 2024 International Conference and Exposition
Education Session Tracks and Subtracks

Career Development (Content Track 1) - *The Career Development track highlights trends and topics influencing a community of learning professionals interested in advancing their own careers and helping others develop their skills and expertise.*

- Career Paths
- Competency Models
- Consulting
- Credentialing
- Foundational Skills Development
- Job Search and Career Transition
- Influence
- Personal Branding
- Resilience/Agility

Future Readiness (Content Track 2) - *The Future Readiness track highlights topics that help professionals prepare their organization to meet future needs.*

- Environmental Scan
- Employee Experience
- Future Skills
- Internal Mobility
- Learning in the Flow of Work
- People Analytics
- Reskilling and Upskilling
- Supporting Innovation and Creativity

Instructional Design (Content Track 3) - *The Instructional Design track focuses on trends and topics related to the process of analyzing learning and performance needs, and designing instructional programs, materials, or experiences to meet those needs.*

- Design Thinking
- Developing Content and Materials
- Experiential Learning
- ISD Models
- Learning Engineering
- Learning Transfer
- Microlearning
- Needs Assessment
- Tools and Platforms
- Train-the-Trainer

Leadership and Management Development (Content Track 4) - *The Leadership and Management Development track highlights trends and topics influencing a community of leaders driving strategy, developing talent, and building a strong global workforce.*

- Building Personal Leadership Capabilities
- Communication and Feedback
- Developing Organizational Leadership Development Strategies
- Emotional Intelligence

- Executive Development and Coaching
- Team Building and Collaboration

Learning Sciences (Content Track 5) - *The Learning Sciences track highlights topics to help professionals understand and apply evidence-based methods. This includes how individuals take in and retain information and apply new behaviors, skills, and knowledge on the job to improve performance.*
- Attention, Engagement and Motivation
- Behavior Change
- Cognitive Load & Microlearning
- Emotion
- Learning Theories and Approaches
- Memory and Learning
- Metacognition and Transfer
- Research and Practice
- Skill Building and Habit Formation

Learning Technologies (Content Track 6) - *The Learning Technologies track highlights how L&D professionals use tools, platforms, systems, applications, and software enable to develop the future workforce.*
- Artificial Intelligence and Machine Learning
- Augmented Reality/Virtual Reality
- Authoring Tools
- E-Learning and Digital Design
- Games and Simulations
- LMS/LXPs/Platforms
- Mobile Learning
- Performance Support
- Podcasts
- Video

Managing the Learning Function (Content Track 7) - *Managing the learning function has become more complex in recent years as training is moving away from a simple order-taker approach. Responsibilities for those who manage such functions involve understanding more strategically how to approach areas such as business partnering, staffing, managing programs, and more.*
- Business Alignment
- Consulting and Business Partnering
- Knowledge Management
- Managing Training Programs
- Performance Consulting and Performance Improvement
- Project Management
- Running a Department of One
- Staffing and Resources

Measurement & Evaluation (Content Track 8) - *The Measurement and Evaluation track highlights implementing learning analysis process models and systems to measure talent development intervention, program effectiveness and organizational outcomes.*
- Data & Analytics
- Data Literacy

- Evaluating Learning Impact
- Evaluation Metrics – What to Measure
- Evaluation Instruments
- Learning Retention
- ROI

Sales Enablement (Content Track 9) - *The Sales Enablement track will highlight trends and topics influencing those who develop sales talent.*
- Delivering Sales Training
- Measurement on Enablement Programs
- Sales Coaching/Mentoring
- Sales Content
- Sales Talent Selection and Development
- Sales Tools, Technology, and Process Improvement

Talent Strategy & Management (Content Track 10) - *The Talent Strategy & Management track will highlight trends and topics influencing a community that manages organizational talent and the employee lifecycle.*
- Change Management
- Coaching and Mentoring Programs
- Culture
- Diversity, Equity, and Inclusion (DEI)
- Employee Engagement
- Organizational Development
- Performance Management
- Recruitment and Retention
- Succession Planning
- Talent Acquisition and Onboarding
- Unconscious Bias

Training Delivery & Facilitation (Content Track 11) - *The Training Delivery& Facilitation track covers the transfer of knowledge and skills via selecting or developing the appropriate delivery options to make learning engaging, effective, relevant, and applicable.*
- Facilitation Skills
- Hybrid Facilitation
- Learning Activities
- Learner Engagement
- Presentation Skills
- Storytelling
- Train-the-Trainer
- Virtual Classroom

Government (Industry Track 1) - *The Government track highlights trends and topics for government learning professionals from federal, state, and local agencies. This track focuses on modernizing talent development in government, innovation, and preparing for the future of work.*
- Evaluating Learning Impact
- Hybrid Work
- Leadership Development

- Modernizing Learning Infrastructure
- Modernizing Talent Management
- Policy Modernization

Healthcare (Industry Track 2) - *The Healthcare track highlights trends and hot topics influencing a community of healthcare executives, providers, managers, and trainers working to create next-generation healthcare environments through learning, talent development and cultural change.*
- Digital Transformation in Healthcare
- Employee Experience (Culture, DEI)
- Employee Wellness and Wellbeing
- Evaluating the Learning Impact
- Healthcare Leadership Development
- Healthcare Training Fundamentals
- OD and Change Management