ATD 2019
By The Numbers

10,000+
Total Attendees

90+
Countries Represented

70+
International Delegations

8
International Networking Activities

40+
Interpreted Sessions

300+
Education Sessions

400+
Exhibitors

40+
Pre-conference Programs and Workshops
Why ATD 2019?
Top 5 Reasons to Attend

1. Understand industry trends, expand global perspectives
2. Meet and hear directly from the world’s leading subject matter experts
3. Explore the industry’s largest exposition, understand the latest resources, tools, and solutions
4. Expand network, meet with colleagues from all around the world
5. Explore Washington D.C.

Industry-Defining Global Event for Talent Development Professionals

More than 10,000 attendees from 90+ countries
60+ international delegations
Speakers from 20+ countries
Top 5 Reasons to Attend
Understand industry trends, expand global perspectives

12 Content Tracks

Career Development
Highlights trends and topics influencing a community of learning professionals interested in advancing their careers and helping others develop skills and expertise.

Global Perspectives
Highlights trends and topics from all over the world, with an interest in developing global talent, sharing regional best practices, and conducting global benchmarking.

Instructional Design
Focuses on trends and topics related to the process of analyzing the learning needs and structuring goals for designing instructional materials to meet those needs.

Leadership Development
Highlights trends and topics influencing a community of leaders developing talent, managing change, and building a strong global workforce.

Learning Measurement & Analytics
Explores learning analysis process models and systems in order to measure talent development intervention, program effectiveness, and organizational outcomes.

Learning Technologies
Highlights trends and topics influencing a community of forward-thinking professionals using technology and learning to develop the future workforce.

Management
Designed to deliver the tools and information managers need to develop a more engaged and productive workforce. This is not specifically leadership development.

Managing the Learning Function
Explores the areas of organizational development, project management, aligning development with business goals, and developing expertise in non-training solutions.

Sales Enablement
The Sales Enablement track will highlight trends and topics influencing a community for those who develop sales talent.

Science of Learning
Mechanics behind how individuals take in information, form connections and ideas, and exercise new behaviors on the job to improve performance.

Talent Management
Highlights trends and topics influencing a community that manages organizational talent and the employee life cycle.

Training Delivery
Covers adapting, personalizing, adjusting, and ad-hoc development of training products for specific audiences and venues, modalities, or platforms.
Top 5 Reasons to Attend
Understand industry trends, expand global perspectives

3 Industry Tracks

**Government**
Highlights trends and topics influencing a community of government learning professionals from federal, state and local agencies, using innovation and collaboration to develop talent in the workplace.

**Healthcare**
Highlights trends and hot topics influencing a community of healthcare executives, providers, managers and trainers working to create next-generation healthcare environments through learning, talent development and cultural change.

**Higher Education**
Highlights trends and topics influencing a community where students, faculty, and practitioners collaborate with talent development professionals to develop a stronger workforce.

Various Learning Approaches

- Best practice sharing
- Interactive/practical programs
- Core competencies
- Innovation and development trends
- Research report sharing

“Absolutely outstanding. Truly the most professional, complete, and inspiring conference I’ve attended!”

—Previous Attendee
Why ATD 2019?
Top 5 Reasons to Attend

1. Understand industry trends, expand global perspectives

2. Meet and hear directly from the world’s leading subject matter experts

3. Explore the industry’s largest exposition, understand the latest resources, tools, and solutions

4. Expand network, meet with colleagues from all around the world

5. Explore Washington D.C.

Top industry’s subject matters. For speakers information, sessions’ descriptions, and materials, visit https://atdconference.td.org/speakers
ATD International Conference & Exposition

The World’s Largest Talent Development Conference

May 19-22 | Washington, D.C.

Keynote Speakers

Oprah Winfrey
Global Media Leader, Philanthropist, Producer, and Actress

Seth Godin
Entrepreneur and Bestselling Author

Eric Whitacre
Grammy-Winning Composer and Conductor

Hurry! Save up to $800 when you register by February 8.
Learn more at www.td.org/ATD2019.
ATD members and teams of five or more get the best rates!
Why ATD 2019?
Top 5 Reasons to Attend

1. Understand industry trends, expand global perspectives
2. Meet and hear directly from the world’s leading subject matter experts
3. Explore the industry’s largest exposition, understand the latest resources, tools, and solutions
4. Expand network, meet with colleagues from all around the world
5. Explore Washington D.C.
Why ATD 2019?
Top 5 Reasons to Attend

1. Understand industry trends, expand global perspectives

2. Meet and hear directly from the world’s leading subject matter experts

3. Explore the industry’s largest exposition, understand the latest resources, tools, and solutions

4. Expand network, meet with colleagues from all around the world

5. Explore Washington D.C.
Top 5 Reasons to Attend

Expand network, meet with colleagues from all around the world

Attendee Profile

96% of attendees have, recommends, or specifies purchasing decisions for their organization

22% EXECUTIVE
(Chief Learning Officer, EVP of Learning, Director of Training, Human Resources Director, Chief Human Capital Officer)

29% MANAGER
(Training Manager, Manager of Sales Training, HR Manager, L&D Manager, Manager of OD)

25% INDIVIDUAL
(Training Specialist, HR Generalist, Instructional Designer, IAT, Administrator)

19% CONSULTANT

5% OTHER

LEVEL WITHIN ORGANIZATION

INDUSTRY REPRESENTATION

57% of attendees are from an organization with 1,000+ employees

45% of attendees have been in the training industry 11+ years

ORGANIZATION SIZE

24% of attendees come from outside the United States

TOP TITLES

AVP, Talent Management
Chief Development Officer
Chief Engagement Officer
Chief HR Officer
Chief Learning Officer
Chief Talent Development Officer
Deputy Dir., Learning and Performance
Director - Change Management

Senior Training Officer
SVP - Chief Talent Officer
Training & Development Supervisor
Senior Director, Global L&D
Director – Talent Development
Director Corporate University
Director Human Resources
Director of eLearning

Director of Sales Training
Director, Leadership Development
Director, Training
Executive Director of Talent
Global Director of Sales Enablement
VP Technology
VP, Global Learning
Top 5 Reasons to Attend
Expand network, meet with colleagues from all around the world

2018 Top Attended Countries

1. CANADA  249
2. KOREA  218
3. JAPAN  215
4. CHINA  180
5. BRAZIL  123
6. MEXICO  90
7. KUWAIT  15
8. UNITED KINGDOM  47
9. SAUDI ARABIA  40
10. AUSTRALIA / GERMANY  48

2018 Top Attended Companies

Top 5 Reasons to Attend
Expand network, meet with colleagues from all around the world

International Programs

Global Village
A place to network, relax, enjoy complimentary refreshments, plan conference meetings and activities, post messages to connect with other attendees, and meet ATD Global staffs

International Orientation
An informative session for new and returning international attendees to network and learn how to get the most out of ATD 2019

International Reception
International activity to network with peers and to meet ATD President & CEO, Tony Bingham and ATD Board of Directors
Top 5 Reasons to Attend
Expand network, meet with colleagues from all around the world

International Programs

Delegation Leader Meeting
International delegation leaders’ gathering to network, meet ATD Global staffs, exchange best practices, and hear more about ATD’s global presence and events around the world

International Recognition Ceremony
Recognition ceremony for ATD Global Strategic Partners, delegation leaders, and supporters for their supports and achievements during 2018-2019

Simultaneous interpretation
Simultaneous interpretation service is available in Chinese, Japanese, and Korean (paid service)
Top 5 Reasons to Attend
Expand network, meet with colleagues from all around the world

Regional Networking Events

European Networking
A networking activity for attendees from Europe

Dragon Night
A networking dinner for attendees from the greater China region. Attended by 170+ attendees and guests

Iberoamericano Networking
A networking activity for attendees from Latin America
Top 5 Reasons to Attend
Expand network, meet with colleagues from all around the world

ATD Networking Night

2,000 Conference attendees enjoyed the ATD 2018 Networking Night at the USS Midway Museum
Why ATD 2019?
Top 5 Reasons to Attend

1. Understand industry trends, expand global perspectives
2. Meet and hear directly from the world’s leading subject matter experts
3. Explore the industry’s largest exposition, understand the latest resources, tools, and solutions
4. Expand network, meet with colleagues from all around the world
5. Explore Washington D.C.

You can find all the best things to do right here in DC, from concerts and cultural events to American history, free attractions and so much more.

Walk the halls of all of the free Smithsonian museums.
Paddle a kayak on the Potomac and Anacostia rivers.
Sit back on a double-decker tour bus and soak up some history.
Explore local shops, funky marketplaces and people-watching hot spots.
Enjoy multi-course dinners or drinks from local breweries.

However you spend your time here, make it count.

Explore more at Destination DC
## Registration

### Ways to Register

**Individual**
- Register online: [www.atdconference.org/Register](http://www.atdconference.org/Register)
- Contact us: atdglobal@td.org

**International Delegation**
- To organize an international delegation, contact us at atdglobal@td.org

If you require US Visa, please contact atdglobal@td.org for assistance.

### Full Conference Registration

<table>
<thead>
<tr>
<th></th>
<th>ATD Member</th>
<th>Nonmember</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Early Bird Rate</strong></td>
<td>$1,495</td>
<td>$1,695</td>
</tr>
<tr>
<td><em>Expires 2/8/2019</em></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Advanced Rate</strong></td>
<td>$1,695</td>
<td>$1,945</td>
</tr>
<tr>
<td><em>Expires 4/12/2019</em></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Regular Rate</strong></td>
<td>$1,875</td>
<td>$2,200</td>
</tr>
<tr>
<td><em>Expires 5/18/2019</em></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>On-Site Rate</strong></td>
<td>$2,175</td>
<td>$2,500</td>
</tr>
</tbody>
</table>

**International Delegation - Groups of 5 or more paid**
- Delegation Rates increase $100 after 5/14/2019

<table>
<thead>
<tr>
<th></th>
<th>ATD Member</th>
<th>Nonmember</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>International Delegation</strong></td>
<td>$1,325</td>
<td>$1,625</td>
</tr>
<tr>
<td><em>Groups of 5 or more paid</em></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Government</strong></td>
<td>$1,325</td>
<td>$1,625</td>
</tr>
<tr>
<td><strong>Student</strong></td>
<td>$800</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

### Other Fees

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Networking Night</strong></td>
<td>$75</td>
</tr>
<tr>
<td><strong>Simultaneous Interpretation</strong></td>
<td>Korean, Japanese, Chinese</td>
</tr>
</tbody>
</table>
Register Early, Arrange Your Trip Now

ATD Official Housing

• Official hotels are endorsed and inspected by ATD.
• Housing representatives are available at the conference for assistance with official conference hotels.
• You’ll receive friendly booking terms with no change fees and no full prepayment.
• You’ll have guaranteed hotel rates.
• Complimentary shuttle service is provided from most official hotels.
• It is easy to make changes.
• Greater networking opportunities exist in hotels within the conference block.

The number of rooms is limited. Book your room now!
See You in Washington D.C!

atdglobal@td.org