

Excellence in Strategic Partnership: 2020-2021 Planning Worksheet

Applications must be submitted online by December 31, 2020. Please use this worksheet for planning purposes only. Chapters will be asked to address each of the following when completing the application.

Identification of Need	<ul style="list-style-type: none"> • Identify the need for the partnership. • Document evidence, including needs assessment results. • Describe the link between the needs assessment results and the community effort.
Member Involvement	<ul style="list-style-type: none"> • Provide the number (or percentage) of chapter members involved in the partnership. • Document the duration of the project (must be one month or longer).
Level of Community Organization Involvement	<ul style="list-style-type: none"> • Provide the number of community individuals involved.
Benefits to Community Constituencies	<ul style="list-style-type: none"> • Identify and describe the benefit(s) of the partnership to the community and provide supporting documentation of the benefit(s), ideally at least two benefits are supported.
Benefits to Chapter, ATD, and the Profession	<ul style="list-style-type: none"> • Identify and describe the benefit(s) to the chapter and provide supporting data, ideally at least two benefits are supported. • Identify and describe the benefit(s) to ATD and provide supporting data (for example, increasing membership and awareness of the organization), ideally at least two benefits are supported. • Identify and describe the benefit(s) to the talent development profession and provide supporting data (for example, demonstrating the value of the profession to organizational results), ideally at least two benefits supported.
Level of Evaluation Conducted	<ul style="list-style-type: none"> • Address and provide evidence of the level of evaluation conducted and provide results and analysis, ideally evaluation is at least Level Two.
Sustainability	<ul style="list-style-type: none"> • Present a plan, ideally including a proposed timeline and metrics, for the continuation of the partnership. • Identify opportunities for the expansion of the partnership. • Identify at least one lesson learned, ideally describing how this will improve chapter operations or community partnership.